

**EZGI YILDIRIM**  
Industrial Engineer, MBA  
Orcid ID: 0000-0002-7033-4925

**EDUCATION**

Current **Doctor of Philosophy**, Industrial Engineering, Yildiz Technical University, Istanbul, TR  
Sep. 2020 **Master's in Science**, Engineering Management, Istanbul Arel University, Istanbul, TR  
May 2016 **Master's in Business Administration**, MBA, California University of Pennsylvania, California, PA, USA  
June 2014 **Bachelor's in Science**, Industrial Engineering, Yildiz Technical University, Istanbul, TR

**PROFESSIONAL EXPERIENCE**

**Istinye University**  
*Research Assistant*

**Istanbul, TR**  
*July 2020 – Current*

- Assisting the faculty with courses and student projects.
- Communicating with European universities to make student/staff Exchange agreements.
- Coordinating and managing course materials according to the syllabus

**Common Wisdom - Startups of London**  
*Editor & Associate*

**London, UK (Remote from TR)**  
*Sep. 2019 – Feb. 2020*

- Conducted market research to analyze competitors and to discover collaboration opportunities for growth
- Analysed data to understand the customer/audience insights to generate roadmaps
- Planned, prioritised and executed activities to make sure to meet project deadlines
- Communicated with the potential leads of startups and coordinated meetings
- Verified the quality for all the assets to make sure they are ready to be published (video and podcast)

**BASE Digital Agency**  
*Social Media Brand Manager*

**Istanbul, TR**  
*Sep. 2018 – June 2019*

- Prepared monthly creative content plans, monthly reports, and competitor analysis for the brands.
- Moderated the official social media pages of the brands and reporting each complaint as soon as it is received to solve the issues quickly.
- Worked with global and local brand teams to create brand awareness and increase the committed consumer number
- Created, organized, managed, and tracked digital projects such as social media ad video shooting, photo shooting and digital campaigns.

**BOSCH**  
*Material Planning Engineer- Logistics Department*

**Bursa, TR**  
*Jan. 2017 – May 2018*

- Used SAP to send delivery plans to the suppliers, control the production needs, and manage bottleneck issues on a daily basis.
- Actively contacted various suppliers around the world to manage the stock levels according to the production needs and stock targets.
- Managed high value worth of inventory on a daily basis for more than 70 different products.
- Worked on projects for the implementation and release of new generation products as the interface of the logistics department.
- Worked closely with the production planning department to support the drastic changes in the production plans

**California University of Pennsylvania**  
*Graduate Assistant- Department of Nursing*

**California, PA**  
*Jan. 2015 – May 2016*

- Used Microsoft Office programs to keep track of student data for former, current, and prospect students
- Improved analyzing and reporting skills by collecting and analyzing course assessment survey results to prepare end of course reports
- Assisted faculty with student projects and assignments
- Attended committee meetings to observe leadership and decision making processes

**PROJECTS, THESIS AND CERTIFICATES**

- **Thesis:** Master's in Engineering Management/ Istanbul Arel University - Industry 4.0 Awareness in SME's and A Field Research
- **Thesis:** Bachelor's in Industrial Engineering/ Yildiz Technical University – Brand Management
- **Research Project:** Yildiz Technical University - Market Research
- **Research Project:** Yildiz Technical University - Social Media
- **Internship Project:** Arcelik Group - Productivity Improvement through Bottleneck Control- Internship Project

- **Certificates:**

- Marketing Management- TOBB online Course //
- Project Cycle Management- AEGEE Istanbul //
- Brand Management – Udemy Online Course //
- Adobe Photoshop CC Essentials Training Course – Udemy Online Course //
- Fundamentals of Digital Marketing – Google Garage

## **PUBLICATIONS**

- YILDIRIM, E., YILDIRIM, O. (2020). Smart Universities, Industrial Transformations and New Human Resource Competencies. In Y.A. Unvan & I. Serbestoglu (Eds.) *Current Researches in Economics and Administrative Sciences*. (pp. 246-260). Montenegro: Iype Cetinje. ISBN: 978-9949-46-025-9

## **SKILLS AND OTHER INFORMATION**

- ORCID ID: <https://orcid.org/0000-0002-7033-4925>
- Bilingual in Turkish and English
- Proficiency in Microsoft Office, SAP Software; Familiar with SPSS Statistics
- Dean's Honor List - California University of Pennsylvania
- Bosch Theatre Club Member 2018-2019