

CURRICULUM VITAE

Name& Surname: Ayfer USTABAŞ

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ORCID: <https://orcid.org/0000-0002-6882-5530>



Area of Expertise: International Economics, International Trade,
Innovation Economics, Women studies

Foreign Languages: French, Galatasaray High school, Paris 1 Panthéon-Sorbonne
English, Boğaziçi University

Education:

| Degree | Department | University | Year |
|---------------------|---|-----------------------------------|------|
| Associate Professor | FEAS/International Economics | Inter-university Council | 2022 |
| Doctorate | International Economics | Marmara University | 2013 |
| Master | International Economics & Development Economics | Paris I-Panthéon Sorbonne, France | 1994 |
| Undergraduate | Economics | Boğaziçi University | 1993 |

Master Thesis/ Name and Advisor: Les privatisations en Turquie (1994) Thesis Advisor: Prof. Duc Loi PHAN

Doctorate Thesis and Advisor: Micro and Macro Effects of Electric Cars (The Case of the Turkish Economy)", (2013) Thesis Advisor: Prof. Dr. Müfit AKYÜZ

Administrative Duties:

| Title | University | Year |
|--------------------------------|---|---------------------------|
| Director | İstinye University/ Center of Economics and Political Studies | September 2022- |
| Head of Department | International Trade and Finance (EN) / Beykent University | September 2021- July 2022 |
| Head of Department (Economics) | Graduate School of Education / Beykent University | 2017-February 2021 |
| Head of Department | Economics (TR) / Beykent University | 2017-February 2021 |

Academic Duties:

| Title | University | Year |
|-------------------------------|---|-----------------------------|
| Associate Prof. Doctor | İstinye University FEASS/Economics (EN) | 13 March 2023- |
| Assistant Prof. Doctor | İstinye University FEASS/Economics (EN) | 1 September 2022- |
| Assistant Prof. Doctor | Beykent University FEAS/Int. Trade and Finance (EN) | 2 March 2015- 4 August 2022 |
| Assistant Prof. Doctor (P.T.) | Bilgi University Faculty of Management/ Economics | September 2013- |
| Lecturer (P.T.) | Galatasaray University FEAS | September 2013- July 2015 |

Thesis Supervised:

| Thesis Degree | Thesis Name | Year | Student Name |
|---------------|---|------|----------------------|
| Master | The Role of Corporate Identity on Brand Legitimacy: Case of an Automotive Company | 2021 | Selin Şahiniz |
| Master | Unemployment and Inflation Effects on Economic Growth in Turkey | 2021 | Eren Pektaş |
| Master | The Relationship Between Renewable Energy Consumption, Non-Renewable Energy Consumption, Economic Growth and Carbon Emission: An Empiric Study on 17 Selected EU Countries | 2020 | Büşra Uğurlu |
| Master | Private Security Service Quality Perception on Airport Employees | 2019 | Hasan Söker |
| Master | The Effects of Talent Management on Employee Performance | 2019 | Tuğba Bozboğa |
| Master | Importance of Bank Assurance at Turkish Insurance Sector | 2019 | Halil Emin Babaloğlu |
| Master | International Market Entry Strategies: A Research on Customer Satisfaction in Franchising in Milas | 2019 | Mustafa Mert |
| Master | Demand Survey on Environmentally Friendly and Innovative Cars: Example of Bodrum | 2019 | Kübra Kul |
| Master | Corporate Division Practices and Tax Dimension | 2019 | Adem Çağatay Yaşar |
| Master | The Effects of Environmental Elements on the Motivation of Private Sector Employees in Marmara Region | 2018 | Gülin Kızılırmak |
| Master | The Effects of Sponsorship Activities on Brand Awareness Globalization in Civil Aviation Sector: Evidence from Turkey | 2018 | Okan Kale |
| Master | The Impact of In-Service Training on Professional Satisfaction of Health Workers | 2017 | Fatma Soyer |
| Master | The Relationship Between Intimidation and Organizational Silence: A Study on Energy Sector | 2017 | Harika Dinçer |
| Master | The Effects of Ethnocentric Tendencies on Purchasing Behavior | 2017 | Aybike Bulut |
| Master | A Study on Organizational Justice, Occupational Satisfaction and Organizational Commitment Among Medical Doctors and Nurses Working in the Hospitals Subordinated to General Secretariat of Istanbul Çekmece Region | 2017 | Nurgül Özkan |
| Master | The Effects of Occupational Choice Factors on Job Satisfaction: A Study in a Public Institution | 2016 | Canan Altın |

Undergraduate and Graduate degree Courses Lectured in the Last Two Year:

| Academic Year | Term | Course Name | Hours in a week |
|---------------|------|----------------------|-----------------|
| 2023-2024 | Fall | History of Economics | 3 |
| 2023-2024 | Fall | Microeconomics 1 | 3 |

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|-----------|--------|--|---|
| 2023-2024 | Fall | Microeconomics | 3 |
| 2023-2024 | Fall | International Economics | 3 |
| 2023-2024 | Fall | International Political Economy and Emerging Markets | 3 |
| 2022-2023 | Spring | Macroeconomics | 3 |
| 2022-2023 | Spring | Microeconomics 2 | 3 |
| 2022-2023 | Spring | Turkish Economy | 3 |
| 2022-2023 | Spring | Fundamentals of International Economics | 3 |
| 2022-2023 | Spring | Innovation Economics (Graduate degree Course) | 3 |
| 2022-2023 | Spring | Bilgi University -Automotive Economics | 3 |
| 2022-2023 | Fall | Economics of Technology & Innovation | 3 |
| 2022-2023 | Fall | Microeconomics 1 | 3 |
| 2022-2023 | Fall | Microeconomics | 3 |
| 2022-2023 | Fall | International Economics | 3 |
| 2022-2023 | Fall | International Political Economy and Emerging Markets | 3 |
| 2022-2023 | Fall | History of Economics | 3 |
| 2021-2022 | Spring | Bilgi University -Automotive Economics | 3 |
| 2021-2022 | Spring | Economic Globalization and World Economy | 2 |
| 2021-2022 | Spring | International Trade Graduation Project (International Economics) | 3 |
| 2021-2022 | Spring | Principles of Economics | 3 |

PUBLICATIONS:

A. ARTICLES PUBLISHED IN SSCI/ESCI JOURNALS

A.1 “The Nonlinear Effects of High Technology Exports, R&D and Patents on Economic Growth: A Panel Threshold Approach to 35 Countries”, Özgür Ömer Ersin, Ayfer Ustabaş and Tuğçe Acar, *Romanian Journal of Economic Forecasting*, Vol. 25, No.1, April 2022, p. 26-44., https://ipe.ro/rjef/rjef1_2022/rjef1_2022p26-44.pdf.

A.2 “Corporate Sustainability Initiatives in Gender Equality: Organizational Practices Fostering Inclusiveness at Work in an Emerging-Market Context”, *International Journal of Innovation and Technology Management*, Tanses Gülsoy, Ayfer Ustabaş, Vol. 16, No. 4, June 2019 1940005, p.1-34 <https://www.worldscientific.com/doi/abs/10.1142/S0219877019400054>.

B. ARTICLES PUBLISHED IN INTERNATIONAL REFEREED JOURNALS

B.1 International Trade, Foreign Direct Investment, Financial Development and Renewable Energy Supply: Panel Data Evidence from Newly Industrialized Countries, Gülçin Elif Yücel, Ayfer Ustabaş and Tuğçe Acar, *World Journal of Applied Economics*, Vol.8, No.2, December 2022, p. 1-14, doi: 10.22440/wjae.8.2.X.

B.2 The Relationship Between Turkey’s Steel Exports to the U.S. and the Real Exchange Rate and the U.S. Industrial Production Index: A Causality Analysis, Ayfer Ustabaş, Gülçin Elif Yücel, Tuğçe Acar, *Pamukkale University Journal of Social Sciences Institute*, Vol. 44, May 2021, p. 27-39. <https://dergipark.org.tr/tr/pub/pausbed/issue/62409/769422>

B.3 Inter-firm Relations Between Battery Suppliers and Electrical Vehicles Manufacturers: A Network Analysis, **Ayfer Ustabaş**, Ayşe Saime Döner, *Journal of Atatürk University Social Sciences Institute*, Vol. 24, No. 2, June 2020, p. 527-551 <https://dergipark.org.tr/tr/pub/ataunisobil/issue/55053/683305>.

B.4 Has Intra-Industry Trade Changed After Protectionism? The Case of US Automotive Industry, *Journal of Yaşar University*, Special Issue on Applied Economics and Finance, Gülçin Elif Yücel, **Ayfer Ustabaş**. Vol. 14, March 2019, p. 82-99 ISSN: 1305-970X. <https://dergipark.org.tr/tr/pub/jyasar/issue/44178/523072>.

B.5 Being Women Manager in Working Life: Issues Faced by Women Managers in Industrial and Services Sectors, **Ayfer Ustabaş**, Mine Afacan Fındıklı, *Journal of Social Sciences of Karadeniz Issue* 9, December 2017, p. 421-441. ISSN: 1309-081X. <https://app.trdizin.gov.tr/publication/paper/detail/TWpZMU16WTRPQT09>.

B.6 Micro and Macro Effects of Electric Cars (The Case of the Turkish Economy), **Ayfer Ustabaş** *Marmara University Journal of Economic and Administrative Sciences*, Vol. 1, 2014, İstanbul, p. 269-291. ISSN: 2149-1844. <https://dergipark.org.tr/tr/pub/muiibd/issue/493/4395>.

C. ARTICLES PUBLISHED IN NATIONAL REFEREED JOURNALS

C.1 Steel Companies in a Turmoil of “Trade Wars”: A View from Turkey, Armağan Gözkaman, **Ayfer Ustabaş**, Mine Afacan Fındıklı, *Beykent University Journal of Social Sciences*, Vol.: 13, No.:2, p. 6-23, December 2020. <https://dergipark.org.tr/tr/pub/pausbed/issue/62409/769422>.

C.2 Transformation in Automotive Industry and Turkey, *Çanakkale Onsekiz Mart University International Journal of Social Sciences*, **Ayfer Ustabaş**, Osman Simav, Vol. 3, No. 2, October 2018, p. 211-231 ISSN:2564-7695. <https://dergipark.org.tr/tr/pub/usb/issue/40080/476860>.

D. PROCEEDINGS PRESENTED AND PUBLISHED AT INTERNATIONAL CONFERENCES

D.1 Does monetary policy affect automotive demand? An empirical example from Turkey, **Ayfer Ustabaş**, Burak Buyun, *The 2nd International Congress on Environment, Energy, and Economics (INTEC23)* on 26-28 October 2023, Giresun, Turkey.

D.2 Battery Production During the Transition to Green Economy Era: A Network Analysis of Battery Suppliers and Electrical Vehicles Manufacturers, Ayşe Saime Döner, **Ayfer Ustabaş**, **Smart Economic Planning and Industrial Policy (SEPIP) Conference** on 12-13 October 2023, International Balkan University (IBU), North Macedonia.

D.3 The Impact of Chip Supply Constraints on International Trade of Technological Products: A Conceptual Framework and Case Studies of Auto Industry and Electronic Commodities, **Ayfer Ustabaş**, Gülçin Elif Yücel, *The 1st International Congress on Environment, Energy and Economics (INTEC22)* on 20-22 October 2022, Giresun, Turkey.

D.4 The Relationship between International Trade, FDI, Financial Development and Renewable Energy: Panel Data Evidence for Newly Industrialized Countries, Gülçin Elif Yücel, **Ayfer Ustabaş** and Tuğçe Acar, *The 8th International Conference in Economics*, on 1-4 September 2022, Nevşehir-Turkey.

D.5 The Relationship between the COVID-19 Pandemic and Turkey’s Export Performance, **Ayfer**

Ustabaş-Ayşe Saime Döner, 2nd International Social Science and Innovation Congress on 24-25 May 2021, Ankara-Turkey.

D.6 Impacts of Trade Wars on Automotive Industry, Ayfer Ustabaş, Gülçin Elif Yücel, Proceeding of Trade Wars Summit on 9th of July 2019 in İstanbul, e-ISBN: 978-975-6319-45-1, Beykent University Publications, July 2020, No:144, İstanbul-Turkey.

D.7 Battery Wars or Collaboration: Relations Between Battery Suppliers and Automakers During the Transition to Clean Energy, Ayfer Ustabaş, Ayşe Saime Döner, 9th International Conference on Leadership, Technology, Innovation and Business Management: Leadership, Innovation, Media, and Communication (ICLTIBM 2019), 12-13 December 2019, İstanbul-Turkey.

D.8 The Effects of Trade Wars on USA and China Manufacturing Industry Employment”, Gülçin Elif Yücel, Ayfer Ustabaş, 4th International Entrepreneurship, Employment and Career Congress, 17-20 October 2019, Muğla-Turkey, ISBN: 978-605-4397-71 6, p. 673-675.

D.9 Has Intra-Industry Trade Changed After Protectionism? The Case of US Automotive Industry, Gülçin Elif Yücel, Ayfer Ustabaş, IV. International Conference on Applied Economics and Finance & Extended with Social Sciences (ICOAEF’18), 28-30 November 2018, Aydın-Turkey.

D.10 The Effects of Trade Wars on China’s Automotive Industry”, Ayfer Ustabaş, Gülçin Elif Yücel, 4th ECOEI-European Congress for Economic Issues, 15-17 November 2018, Kocaeli-Turkey.

D.11 The Economic Dimension of Possible Transformation in Automotive Industry: The Case of Turkey, Osman Simav, Ayfer Ustabaş, 9th International Conference on Eurasian Economies, 5-7 October 2017, ISBN: 978-9967-15-746-0 Bishkek, Kyrgyzstan, Kyrgyzstan-Turkey Manas University. p.310-319.

D.12 Corporate Sustainability Initiatives in Gender Equality: Organizational Practices Fostering Inclusiveness at Work in an Emerging-Market Context, Tanses Gülsoy, Ayfer Ustabaş, 13th International Strategic Management Conference, 6-8 July 2017- ISMC, Podgorica, Montenegro. ISBN: 978-605-86554-7-8, p.55-70.

D.13 The relationships between the female labor force participation rate and economic development: A correlation analysis for Turkey, Ayfer Ustabaş, Tanses Gülsoy, 8th International Conference on Eurasian Economies, 10-12 July 2017, Beykent University, İstanbul. Beykent University Publication, No: 122, ISBN: 978-975-6319-32-1, p. 104-113.

D.14 The Effects of R&D and High Technology Exports on Economic Growth: A Comparative Co-integration Analysis for Turkey and South Korea, Ayfer Ustabaş, Özgür Ömer Ersin, 7th International Conference on Eurasian Economies, 29-31 August 2016, Kaposvar University, Hungary. Beykent University Publication, no:115, ISBN: 978-975-6319-26-0, p. 44-55.

E. CHAPTERS IN INTERNATIONAL AND NATIONAL BOOKS

G.1 An Overview of the Economic Importance of Women's Labor force Participation in Turkey in Modernization of Turkey and Atatürk in the 100th Anniversary of the Republic, Ayfer Ustabaş,

Mine Afacan Fındıklı (Editors: Yusuf Erbay, Mustafa Sundu, Okan Yaşar, Ahmet Gedik), November 2023, ISBN: 978-625-94062-0-6, İstinye University Publications, Istanbul Turkey, p. 85-93.

G.2 The Effects of R&D and High Technology Exports on Economic Growth: A Comparative Co-integration Analysis for Turkey and South Korea, in *Eurasian Economics*, **Ayfer Ustabaş**, Özgür Ömer Ersin, Cambridge Scholars Publishing (Editors: Selahattin Sarı & E. Ayşen Hiç Gencer) December 2020, ISBN:1-5275-5784-7. Lady Stephenson Library, Newcastle upon Tyne, NE6 2PA, UK., p. 96-123.

G.3 The Effects of Technology Monopolization on Market Power and Competitiveness of The Companies, **Ayfer Ustabaş**, in *Power from Social Sciences Perspective (Volume II)*, (Editors: Volkan Öngel, Gülşah Gencer Çelik) Gazi Publications, October 2020, ISBN: 978-625-7216-60-9. p. 143-162.

G.4 Gender Inequality in Businesses: Women Managers and Resilient Gender Norms, Mine Afacan Fındıklı, Duygu Acar Erdur, **Ayfer Ustabaş**, in *Feminist Framing of Europeanisation: Gender Equality Policies and the EU*, (Editors: Rahime Süleymanoğlu-Kürü, Firdevs Melis Cin) Palgrave McMillan, funded by the European Commission, August 2020. DOI: 10.1007/978-3-030-52770-9., p. 205-228.

G.5 The Effects of Trade Wars on China's Automotive Industry, **Ayfer Ustabaş**, Gülçin Elif Yücel, in *Dünden Bugüne Ekonomi Yazıları II*, (Editors: Ayhan Orhan, M. Rıdvan İnce, Sedanur Demir) Umuttepe Yayınları, March 2019, p.20-61.

G.6 Importance of Innovation in Automobile Industry, in *Bilgi Çağında İnovasyon*, **Ayfer Ustabaş**, (Editors: Ayşe Saime Döner, Ayşen Akyüz) İstanbul: Derin Publications, No: 0158, 2016, ISBN: 978-605-4993734, p. 95-109.

F. REVIEWER IN INTERNATIONAL AND NATIONAL JOURNALS

Socio Economic Planning (Vol. 76, August 2021) Article Name: Learning urban capabilities from behaviours. A focus on visitors' values for urban planning

Beykent University Journal of Social Sciences

Gelişim University Journal

G. FELLOWSHIPS AND AWARDS

2018- Senior Fellow, Higher Education Academy in recognition of attainment against the UK Professional Standards Framework for teaching and learning support in higher education (with reference PR142958).

H. MEMBERSHIP OF SCIENTIFIC FOUNDATIONS

Turkish Economic Association (2018-....)

İ. BUSINESS EXPERIENCE

RENAULT MAİS A.Ş. (International Marketing and Sales): (October 1994-June 2008): Sales, After-sales, assistance, network development, quality departments.