

CURRICULUM VITAE

Name Surname: Cansu ARISOY GEDİK

Date of Birth:

Title: Doctor of Philosophy

Address :

Phone number:

e-mail: _____



Foreign Languages

English: Advanced	Greek: Beginner	Russian: Beginner	German: Beginner
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Degree	Department	University	Year
BA	Sociology	Middle East Technical University	2004-2008
MA	Political Communications	Cardiff University, School of Journalism Media and Cultural Studies	2008-2009
PhD	International Relations	The University of Salford School of Arts & Media	-
PhD	Media and Communication Studies	Istanbul Commerce University, Graduate School of Communication Science and Internet Institute	2019-2023

Master's Thesis: Lipstick and Suicide: A Comparative Study of Women Terrorists in the Print Media

Advisor: Dr. Paul Mason (Cardiff University School of Journalism Media and Cultural Studies)

PhD Thesis: Secure Digital Social Networks for Users' Digital Footprints: A Transparent Model Proposal

Advisor: Prof. Dr. Füsün Alver (Istanbul Commerce University, The Institute of Communication Science and Internet, Media and Communication Studies)

Academic Titles

Master of Arts	2009
Doctor of Philosophy	2023

PUBLICATIONS

A. International Refereed Scientific Journal Articles

A1. Arısoy, C. (2016). “Turkish Series: Products of Popular Culture and Tools for Inclusive Globalization”, *The Online Journal of Communication and Media Technologies*, (6)1, January.

A2. Arısoy C. (2016). “The World of Haves and Have Nots: Birth of a Violent Consumer Society in the Age of New Media”, *International Journal of Communication Research*, issue 1, January/March 2016.

A3. Arısoy, C. (2016). “Branding in Political Communications by Putting Identity at the Centre”, *Global Media Journal TR Edition*, 6(12), 457-473, Spring.

A4. Ceyhan, A. & Arısoy, C. (2020). “Political Socialization through Media: Brexit as an Example of Political Campaigning”. *The Journal of Academic Social Science Studies*, (13)82, 373-388.

B. International Scientific Conference Papers Presented and Published in Conference Proceedings

B1. Arısoy, C. (2011). “A Community in Suspense: Identity Struggles of the Turkish Cypriots After 1974”, **Salford University**, *Salford Postgraduate Annual Research Conference (SPARC)*, 8-9 June 2011. Manchester.

B2. Arısoy, C. (2015). “The Ones Staying over the Borders: Othering and National Identity Formation in Cyprus”, **Galatasaray University**, *12th European Days: Crossed Perspectives on European Borders: Mobility, Security and Borders*, 4-5 May 2015. Istanbul.

B3. Çelik, H. & Arısoy, C. (2015). “The Problem of Non-Liberalism of Information: the Internet Interventions to Content in Neoliberal Environment”, **Ankara University Faculty of Communication**, *The 6th International Labor and Communication Conference*, 9-10 May, Ankara.

B4. Arısoy, C. (2016). “Understanding the Role of Cyber Soldiers in Shaping the Future: Digital Non-State Actors in Cyber Conflicts”, **Kadir Has University**, *5th International Conference on Conflict, Terrorism, and Society: Non-State Actors in Conflicts: Conspiracies, Myths, and Practices*, 12-13 April 2016. Istanbul.

B5. Pirol, M. & Arısoy Gedik, C. (2022). “Sex-Typing of Gender Identity: A Cultural Perspective to K-Pop Idols’ Portrayals of Perceived Masculinity”, **9th World Association for Hallyu Studies (WAHS) Congress**, 20-21 October. Seoul: Korea.

C. Book Chapters Published Internationally and Nationally

C1. Arısoy, C. (2021). Evaluation of the Relationship Between FoMO and Children and Young People in the Context of Digital Literacy. D. Aslaner, F. Sabırcan, A. İ. Ceyhan (Ed.), in *Digital Marketing Communication* (p. 109-130). Istanbul: Kriter.

C2. Sabırcan, F. & Arısoy Gedik, C. (2021). A Study on Personal Data Security and Digital Literacy of Generation Z. D. Aslaner A. G. Aslaner (Ed.), in *Gen Z Facts in the Digital Age* (p. 177-211). Istanbul: Kriter

C3. Arısoy Gedik, C. & Özdemir, M. (2021). Examining Digitized Journalism Practices in the Context of Objectivity: A Descriptive Analysis on Youtube Journalism. Ş. Çağlar (Ed.) in *Social Media Ecology: Social Media from Different Perspectives* (p. 11-51). Istanbul: Çizgi.

C4. Arısoy Gedik, C. (2022). Digital Non-State Actors in Cyber Conflicts: How the Hacktivists and Cyber Soldier Change the Future, *Cyber Environment and International Politics*, H. Çomak, B. Şakir Şeker, Y. Civelek, Ç. Arslan Bozkuş (Ed.), in *Cyber Environment and International Politics* (p. 157-173). Transnational Press: London.

C5. Arısoy Gedik, C. (2023). Dr. Cansu Arısoy Gedik. O. Örmeci & E. Alper Yılmaz (Ed.), in *What Kind of Foreign Policy in the 100th Anniversary of the Republic?* (p. 101-104). Nobel Academic Publishing.

D. Nationally Refereed Scientific Journal Articles

D1. Arısoy, C (2010). “Multiculturalism in the Governance of the European Union and Contributions of Turkey’s Accession”, *Wise Strategy*, 2(3), pp: 137-157, September 2010.

D2. Arısoy, C. ve Akgöl, O. (2019). “The World is a Wedding: Evaluation of the Program at the Table with Zuhale Topal in the Context of Reality Shows”, *Istanbul Arel University Communication Faculty Communication Studies Journal*, (14), p: 89-113.

D3. Arısoy Gedik, C. & Pirol, M. (2022). “Facing the New Reality After the Pandemic: Changing Response and Adaptation Processes of Digital Consumers”, *Tam Academic Journal*, (1)2, p: 139-160.

D4. Ceyhan, İ., Çağlı Kaynak, E., Sabırcan, F., Arısoy Gedik, C. & Pirol, M. (2022). “Analysis of the State-Based Strategic Communication Process in New Media Environments: Examining Turkey's Health and Strategic Communication in Social Media in the Covid-19 Outbreak Process”. *Istanbul Kent University Journal, Special Issue of Media and Communication Applications in Epidemic Periods*, p: 21-63.

D5. Arısoy Gedik, C. (2023). “A Transparent Digital Network Model Proposal for the Digital Footprints of Users from the Framework of Structuration Theory”, *International Journal of Media and Communication Research*, 6(1), p. 19-40.

E. National Scientific Conference Papers Presented and Published in Conference Proceedings

E1. Arısoy, C. (2014). “The Role of National Identity in Peacebuilding and Conflict Resolution in Cyprus”, **Yıldırım Beyazıt University** International Relations Graduate Symposium, 26 April 2014. Ankara.

E2. Arısoy, C. (2014). “The Role of National Identity in the Emergence of EOKA/TMT and Peace-Building Process”, **Akdeniz University** International Relations Symposium, 6-7 November 2014. Antalya.

E3. Arısoy, C. (2015). “The Usage of New Media Against Social Gender Inequality and Redefining the Place of Woman in the Middle East”, **Istanbul Commerce University** and **The Women and Democracy Association**, “Social Gender Justice” Academic Conference, 6 March 2015. Istanbul.

E4. Arısoy, C. (2015). “Creating a New Perception of Women with New Media: The Women Who Direct Social Movements in the Middle East”, **The Turkish Social Sciences Association**, 14th National Social Sciences Congress, 23-25 November 2015. METU: Ankara.

E5. Arısoy Gedik, C. (2021). “The Scope of Data Privacy in the Digital Age and the Role of Digital Literacy in the Future”, *I. National Communication Science and Internet Institute Graduate Research Congress Full Proceedings*. 20-21 May 2021, p: 88-105.

PROJECTS

- Ex:change, Istanbul-Marseille: Industrial Architectural Heritage, Developing Awareness and Visibility (ÇEKÜL, 2010)
- Independent Women Directors (IWD) project aimed at increasing the number of independent women directors in Turkey (Sabanci University & Koc University, 2016)
- Analysis of State-Oriented Strategic Communication Process in New Media Environments: Social Media Analysis of Turkey's Health Communication and Strategic Communication in the Covid-19 Era (Istanbul Kent University, 2022).

ADMINISTRATIVE DUTIES

Women in Technology Association (March 2020–June 2020)

Responsible for all press-related functions of the association, managing the PR agency and social media. Creating all content to be published in the press and social media. In addition, following all ongoing projects, ensuring the coordination of the operation, and maintaining communication with the members.

MEF International Schools Istanbul (January 2017-August 2019)

Working as a Public Relations and Admissions Officer I was responsible of the publicity of the school, event organizations. In addition to this wellbeing of the students and parents during and after admissions process was in my area of duty. Among the clients I was concerned with a range of international portfolio from all levels of diplomats, expats, and athletes. The responsible person in this position shall act as a meeting point between the parents and the school management.

Corporate Governance Forums of Sabanci & Koc Universities (December 2015-July 2016)

The project aims to raise awareness among the companies to give priority to women when nominating independent directors. Independent Women Directors (IWD) Project, targets to enforce Turkish businesswomen to hold more senior roles in the corporate world leading to have more influence on setting the corporate political agenda and eventually have more say on the national socio-political roadmap. In this project I oversaw all the research that the project required. My duties also included taking operational actions like writing letters to directors, being the connection point with the board members, various business associations, the market research company, and the project team, revising the survey and sharing it with the board members, preparing a loaded Excel database consisting of thousands of contact information. Also helping with the preparations of different organizations of the IWD team was an additional task.

Bahcesehir University School of Government and Leadership & American Studies Centre (July 2013–July 2014)

Many certificate programs that support individuals who are trying to serve their country and community socially, politically, and economically are organized. In these programmes we, as a team, brought academicians, politicians, members of private sector, students together. Various round table events are organized and joined as an active participant. While working in these events I was in charge of almost 30 interns who were delegated to help the main team. Furthermore, I had academic duties like writing academic articles, following the international agenda, and writing reports for the Chairman of Social Science Institute.

DA Languages (January 2012-August 2012)

Translations for Turkish speaking patients in the hospitals around Manchester area were done. The communication between the patients with the doctors and nurses was translated from English to Turkish and vice-a-versa.

The Foundation for the Promotion and Protection of the Environment and Cultural Heritage (ÇEKÜL) (January 2010-September 2010)

In ÇEKÜL I was in charge with its social media network. Also, I assisted a European Union funded project which was a part of the Civil Society Dialogue – Istanbul 2010 European Capital of Culture Grant Program. Besides, I founded ÇEKÜL YOUTH UNIT and organized events like cinema nights, nature, and history trips for young volunteers. Furthermore, I organized a Stamp Contest to celebrate the 20th anniversary of ÇEKÜL under YOUTH UNIT's umbrella.

Graduate and Undergraduate Courses Given:

Academic Year	Term	Name of the Course	Institution Name
2023-2024	Autumn	Dijital Medya ve Toplum (Digital Media and Society)	Istanbul Kent University
2023-2024	Autumn	Uluslararası Halkla İlişkiler (International Public Relations)	Istanbul Kent University
2023-2024	Autumn	Bilimsel Araştırma Yöntemleri (Research Methods)	Istanbul Kent University
2023-2024	Autumn	İletişim Sosyolojisi (Sociology of Communication)	Istanbul Kent University
2023-2024	Autumn	Sağlık Sektöründe İletişim ve Halkla İlişkiler (Communication and PR in Health Sector)	Istanbul Kent University
2023-2024	Autumn	Career Planning	Istanbul Kent University
2023-2024	Autumn	Media and Society	İstinye Üniversitesi
2023-2024	Autumn	Communication Ethics	İstinye Üniversitesi
2023-2024	Autumn	Gender and Media	İstinye Üniversitesi
2022-2023	Spring	Medya ve Popüler Kültür (Media and Popular Culture)	Istanbul Kent University
2022-2023	Spring	Sosyal Medya Yönetimi (Social Media Management)	Istanbul Kent University
2022-2023	Spring	Dijital Medya ve Ağ Toplumu (Digital Media and Network Society)	Istanbul Kent University
2022-2023	Spring	Medya Tarihi (History of Media)	Istanbul Kent University
2022-2023	Spring	Popüler Kültür ve Toplum (Popular Culture and Society)	Istanbul Kent University
2022-2023	Spring	Media and Communication Theories	Istinye University
2022-2023	Autumn	İletişim Becerileri (Communication Skills)	Istanbul Kent University
2022-2023	Autumn	Dijital Medya ve Toplum (Digital Media and Society)	Istanbul Kent University
2022-2023	Autumn	Bilimsel Araştırma Yöntemleri (Research Methods)	Istanbul Kent University
2022-2023	Autumn	Career Planning	Istanbul Kent University
2022-2023	Autumn	Popular Music: A Reflection of Politics and Society	Istanbul Kent University
2021-2022	Autumn	İnsan Hakları (Human Rights)	Istanbul Kent University
2021-2022	Autumn	Dijital Medya ve Toplum (Digital Media and Society)	Istanbul Kent University
2021-2022	Autumn	Career Planning	Istanbul Kent University
	Autumn	Popüler Müzik: Politika ve Toplumu	Istanbul Kent University

2021-2022		Anlamak (Popular Music: A Reflection of Politics and Society)	
2020-2021	Autumn	İnsan Hakları (Human Rights)	Istanbul Kent University
2020-2021	Autumn	Popular Music: A Reflection of Politics and Society	FMV Işık University
2020-2021	Autumn	Introduction to Sociology	FMV Işık University
2020-2021	Spring	Basın ve İletişim Etiği (Media and Communication Ethics)	Istanbul Kent University
2020-2021	Spring	İnsan Hakları Kadın ve Hukuk (Human Rights, Women and Law)	Istanbul Kent University
2020-2021	Spring	Yönetim ve Liderlik Becerileri (Management and Leadership Skills)	Istanbul Kent University
2020-2021	Spring	Dijital Çağda Sponsorluk Yönetimi (Sponsorship Management in Digital Era)	Istanbul Kent University
2020-2021	Spring	Medya ve Popüler Kültür (Media and Popular Culture)	Istanbul Kent University
2020-2021	Autumn	İletişim Becerileri (Communication Skills)	Istanbul Kent University
2020-2021	Autumn	Bilimsel Araştırma Yöntemleri (Research Methods)	Istanbul Kent University
2020-2021	Autumn	Dijital Medya ve Toplum (Digital Media and Society)	Istanbul Kent University
2020-2021	Autumn	Popüler Kültür (Popular Culture)	Istanbul Kent University
2020-2021	Autumn	Career Planning	Istanbul Kent University
2019-2020	Spring	Introduction to Sociology	FMV Işık University
2013-2014	Autumn	Introduction to American Political History	Bahcesehir University
2013-2014	Autumn	US Foreign Policy	Bahcesehir University
2013-2014	Autumn	Lobbying	Bahcesehir University
2013-2014	Spring	Introduction to Gulf Countries	Bahcesehir University
2013-2014	Spring	The Middle East Politics	Bahcesehir University

References:

Prof. Dr. Ruken Ozgul Kılanc: ruken.ozgulkilanc@kent.edu.tr

Doc. Dr. Ahmet İlkyay Ceyhan: ilkay.cejhan@kent.edu.tr

Doc. Dr. Duygu Aydın Aslaner: duygu.aydinaslaner@kent.edu.tr