

Dinçer Atlı

İstanbul/Turkey

Email : _____
Web : _____

RESEARCH AND TEACHING INTERESTS

Neuromarketing, Employer Branding, Employer Attractiveness, Reputation Management, CSR, Talent Management, Human Resources, Corporate Culture, Social Media, Media Economics and Management, Virtual Worlds, Advertising, Entrepreneurship.

ACADEMIC POSITIONS HELD

2024-	<i>İstanbul Esenyurt University, İstanbul, Turkey</i> Prof. in New Media and Communication 2024/ New Media and Communication Department Dean of the Faculty of Business and Management Sciences
2024-	<i>İstanbul Bilgi University, İstanbul, Turkey</i> Adjunct Professor Faculty of Health Sciences
2024	<i>İstinye University, İstanbul, Turkey</i> Adjunct Professor Faculty of Communication
2015-2023	<i>Üsküdar University, İstanbul, Turkey</i> Assoc. Prof. in Communication Studies 2018/Advertising Faculty of Communications
2014-2015	<i>Penn State University, PA, USA</i> Post-Doctoral Visiting Scholar in Employer Attractiveness area College of the Liberal Arts School of Labor & Employment Relations (LER) Center for International Human Resource Studies (CIHRS)
2013-2014	<i>Üsküdar University, İstanbul, Turkey</i> Asst. Prof. in New Media and Communication area Faculty of Communications
2012-2013	<i>İstanbul Aydın University, İstanbul, Turkey</i> Asst. Prof. in Organizational Behavior area Faculty Of Economics and Administrative Sciences
2010-2012	<i>İstanbul Aydın University/ Anadolu Bil Vocational College, İstanbul, Turkey</i> Lecturer Ph.D. Human Resources Management Department

EDUCATION	
2006-2010	Marmara University, Institute of Social Sciences, İstanbul, Turkey <i>P.h.D in Media Economics and Management</i> Dissertation Title: Human Resources Management's New Vision Talent Management And A Practice On Media Organizations
2002-2005	<i>İstanbul University, Institute Of Social Sciences, İstanbul, Turkey</i> <i>Faculty Of Economics, Master's Degree in Social Structure and Social Change</i>
2020-2021	<i>Üsküdar University, Institute of Health Sciences, İstanbul, Turkey</i> <i>Faculty of Health Sciences, Master's Degree in Neuroscience (Without Thesis)</i>
1997-2001	İstanbul University, Faculty of Communications, İstanbul, Turkey, <i>Bachelor's Degree in Public Relations and Publicity</i>
AWARDS AND GRANTS	
<ul style="list-style-type: none"> • Postdoctoral Researcher with a scholarship granted by the Scientific and Technological Research Council of Turkey (TUBITAK), 2014 • Erasmus Teaching Mobility Program scholarship granted for lecturing on Talent Management and Neuromarketing in the BA program at Universidade de Santiago de Compostela/Spain 2023 • Erasmus Teaching Mobility Program scholarship granted for lecturing on Talent Management and Neuromarketing in the MA program at FAM Fakülteta Za Medije/Slovenia 2022 • Hidden Champions of Turkey - Turkey Coordinator of Turkey's Hidden Champions Companies Research Updated Survey of "Hidden Champions" In Central, Eastern And South-Eastern Europe, CEEMAN The International Association for Management Development in Dynamic Societies, Co-Researcher Dr. Nebiye Yaşar 2021 • Paradigm Shifts within the Communication Realm, Research Project, (Researcher) Co-Researcher Professor Çiğdem Yazıcı, UN Project ID: 2020-4-00304 https://euscip.org/Gor.php?Pass=mtpjDtlypmSgsxTXdzoj, 2020 • Erasmus Teaching Mobility Program scholarship granted for lecturing on Talent Management and Neuromarketing in the BA program at West University of Timisoara, Faculty of Political Sciences, Philosophy and Communication Sciences / Romania 2018 • The Talent Cafe Project, The Ministry of Youth and Sports, 2018 • Erasmus Teaching Mobility Program scholarship granted for lecturing on Talent Management in the BA program at Karkonosze College in Jelenia Góra / Poland 2017 • Erasmus Teaching Mobility Program scholarship granted for lecturing on Talent Management in the MBA program at Trier University in Umwelt Birkenfeld/Germany 2011 • Erasmus Teaching Mobility Program scholarship granted for lecturing on Talent Management in the BA program at Ruhr West University Of Applied Sciences in Mülheim /Germany 2013 • Karkonosze College in Jelenia Góra Polonya 2017, Journalism and Social Communication Department • P.h.D with a scholarship granted by the Istanbul Chamber Of Commerce, (ITO) 2006 • Master's Degree, with highest honors First Rank 2005 	
BOOKS	

2023	Atli, D. Pazarlama ve Reklam Arařtırmalarında Nöropazarlama ve Yapay Zeka (Neuromarketing and Artificial Intelligence in Marketing and Advertising Research). in <i>Tüketiciyi Anlamak: Reklam Arařtırmalarında Disiplinlerarası Yaklařımlar ve Yeni Yönelimler</i> (ed. Becan, C.) 77-95 (Efe Akademi Yayınları, 2023). Book Chapter-Turkish Language
2021	Atli, D. & Yazıcı, Ç. Philosophical Perspectives on Ethical Issues in Neuromarketing. in <i>Paradigm Shifts within the Communication World</i> (ed. Başar, E. E.) 255-273 (Nova Science Publishers, Inc., 2021). doi: 10.1016/j.arthro.2012.05.044., Book Chapter- English Language.
2021	Atli, D. & Yasar, N. Hidden Champions of Turkey. in <i>Hidden Champions in Dynamically Changing Societies: Critical Success Factors for Market Leadership</i> (eds. Braćek Lalić, A. & Purg, D.) 451-471 (Springer International Publishing, 2021). doi:10.1007/978-3-030-65451-1_27. Book Chapter- English Language.
2020	Atli, D. Applying Neuroscience to Talent Management: The Neuro Talent Management. in <i>Analyzing the Strategic Role of Neuromarketing and Consumer Neuroscience</i> (ed. Atli, D.) 229-252 (IGI Global, 2020). doi:10.4018/978-1-7998-3126-6.ch012., Scopus Index, Book Chapter- English Language.
2020	Atli, D. (Ed.). (2020). <i>Analyzing the Strategic Role of Neuromarketing and Consumer Neuroscience</i> . IGI Global. Scopus Index http://doi:10.4018/978-1-7998-3126-6 Scopus Index, Book Editorship- English Language.
2019	Atli, D., Kose, S. B., & Sezen, A. N. (2019). <i>A Neuromarketing Based Approach on the Usage of Narratives in the Advertising</i> . In R. Yilmaz (Ed.), <i>Handbook of Research on Narrative Advertising</i> (pp. 251-268). IGI Global. http://doi:10.4018/978-1-5225-9790-2.ch022 Book Chapter- English Language.
2017	Atli, D., (2017). İnsan Kaynakları Yönetiminin Yeni Vizyonu: Yetenek Yönetimi (Human Resources Management's New Vision: Talent Management), Crea Yayınları, 3. Basım, Sayfa Sayısı 264, ISBN: 9786059129756, Book- Turkish Language.
2017	Atli, D. Cybercrimes via virtual currencies in international business. in <i>Cybersecurity Breaches and Issues Surrounding Online Threat Protection</i> (ed. Moore, M.) 121-143 (IGI Global., 2017). doi: https://doi.org/10.4018/978-1-5225-1941-6.ch006 .
2016	Atli, Dincer & Yimazata, Mehmet- Neuroeconomics and Media Economics, Book Chapter, <i>Handbook of Research on Neuroeconomics and the Decision-making Process</i> . IGI Global, Editor: Bryan Christiansen, Ewa Lechman, ISBN:13: 9781466699892 ISBN10: 1466699892 EISBN13: 9781466699908 DOI:10.4018/978-1-4666-9989-2.ch002, http://www.igi-global.com/publish/call-for-papers/call-details/1563 - Book Chapter- English Language
2015	Atli, D. & Farndale, E. Comparative Economics and Regional Development in Turkey. in <i>Comparative Economics and Regional Development in Turkey</i> (eds. Christiansen, B. & Mustafa Erdogdu, M.) vol. 1 1-451 (Business Science Reference (an imprint of IGI Global), 2016). Book Chapter- English Language.
2015	Atli, Dincer, Contextual Approaches in Communication, "A New Approach to Marketing: A Literature Review on Neuromarketing) (2016). Peter Lang, Editor: Daba-Buzoianu, Corina / Arslan, Hasan / Icbay, Mehmet Ali, ISBN:978-3-631-66609-8, Book Chapter- English Language.
2015	Atli, Dincer, "A Conceptual Study on Employer Branding at the Intersection of Human Resources Management, Marketing and Communications", <i>Current Approaches in Social Sciences</i> , (2016). Peter Lang, Editor: Yilmaz, Rasim / Löschnigg, Günter / Arslan, Hasan / Icbay. Book Chapter- English Language.

2016	Atli, Dincer, "Business Models for Social Media: The Example of Facebook", International Handbook of Research on Humanities and Social Sciences, Peter Lang, Editor: Hasan Arslan, Mehmet Ali İçbay, Christian, ISBN:978-3-631-67501-4, Book Chapter- English Language.
2012	Yetenek Yönetimi: İnsan Kaynakları Yönetiminin Yeni Vizyonu, (Human Resources Management's New Vision: Talent Management) CREA Publishing House 2012, Second Edition 2013
PUBLICATIONS	
2023	Atli, D., "Analyzing Turkey's Leading E-Commerce Marketplaces by Artificial Intelligence-Based Eye Tracking Method" Jurnal The Messenger, ESCI Index, decision in process.
2023	Atli, D., Cicek, H., Turan, H., "Ranking the code of neuromarketing ethics through multi criteria decision-making methods, <i>Journal of Expert Systems with Applications</i> , SCI Index, Preparing for 2024
2023	Atli, D., Cicek, H., Turan, H. "Ranking of effective health communication factors for increasing pandemic vaccination rates, using multi-criteria decision making: public health medical doctors' perspective in Turkey" <i>Journal of Human Vaccines & Immunotherapeutics</i> , SCI Index, Preparing for 2024
2023	Atli D. "Analysis of Instant Delivery Applications Operating in Turkey with Artificial Intelligence Eye Tracking" <i>Journal of Asian Business and Information Management (IJABIM)</i> , ESCI Index, Preparing for 2024
2023	Atli, D., Atac N. Analysis of Corporate Social Responsibility Projects Websites in Turkey: An Eye Trecking Based Research/ Türkiye'deki Kurumsal Sosyal Sorumluluk Projeleri Web Sitelerinin Analizi: Eye Trecking Temelli Bir Araştırma, <i>Connectist: Istanbul University Journal of Communication Sciences</i> , ESCI Index, Preparing for 2024
2019	Atli, D. An Investigation of the Dialogical Communication Capacities of Turkish GSM Companies Websites. <i>International Journal of Sustainable Entrepreneurship and Corporate Social Responsibility (IJSECSR)</i> , 4(2), 51-59. http://doi.org/10.4018/IJSECSR.2019070104
2018	Atli, D., Vidović, M., & Omazić, M. A., Communicating Corporate Social Responsibility on the Web. <i>International Journal of Sustainable Entrepreneurship and Corporate Social Responsibility</i> , 3(2), 1-17. https://doi.org/10.4018/ijsecsr.2018070101
2015	Atli, Dincer, & Can, Tuncer, Advertising in Virtual Worlds: Example of Second Life- <i>Journal of Media Critiques (JMC)</i> June 2015. (English Written Journal Article)
2014	Atli, Dincer, Akıncı, Gizem, Bayır, Fırat, "A Study of The The Relation Between Entrepreneurship Education And Students' Future Entrepreneurial Inclination" From "The International Conference On Entrepreneurship IEC 2014". 15 - 16 May, 2014, İstanbul Turkey, (International Conference- English Language-Conference proceeding Book which is currently In Publishing Process)
2015	Atli, Dincer, "A Conceptual Study on Employee Branding Within the Contex of Internal Marketing", VI. European Conference on Social and Behavioral Sciences Selçuk (Ephesus), Izmir, Turkey February 5-7, 2015 www.iassr.org (International Conference- English Language-Conference proceeding Book which is currently In Publishing Process)

2015	Atli, Dincer, "An Investigation of the Dialogical Communication Capacities of Turkish GSM Companies' Career Web Sites", VI. European Conference on Social and Behavioral Sciences Selçuk (Ephesus), Izmir, Turkey February 5-7, 2015 www.iassr.org (International Conference-English Language- Conference proceeding Book which is currently In Publishing Process)
2014	Atli, Dincer, & Can,Tuncer, "Second Life in Communication Faculty Education", 12. International Symposium Communication in the Millennium, 15-18 June 2014 Eskişehir Anadolu University. (International Symposium- English Language- Conference proceeding)
2014	Atli, Dincer, "Bilgi Çağında İşletmeler Açısından Bilgi Yönetimi ve Stratejik Önemi"; ("Knowledge Management in The Knowledge Age and Its Strategic Importance For Companies") Akademik Bilişim 2014 -, February, 5 - 7 2014, Mersin Üniversitesi. (National Symposium- Conference proceeding Book)
2012	Atli, Dincer, "Yetenek Yönetimi Yaklaşımı ve İşletmeler Açısından Önemi", ("Talent Management Approach and Its Importance for Companies") II. Symposium On Human Resources Development Activities in Tourism Industry, May 10 - 11 2012. Akdeniz University. (National Symposium)
2019	Atlı, D. (2019). An Investigation of the Dialogical Communication Capacities of Turkish GSM Companies Websites. International Journal of Sustainable Entrepreneurship and Corporate Social Responsibility (IJSECSR), 4(2), 51-59. http://doi.org/10.4018/IJSECSR.2019070104
2012	Melissa A. Wall, "Social Movements And The Net: Activist Journalism Goes Digital", Kevin Kawamoto (Ed.), "Digital Journalism: Emerging Media And The Changing Horizons Of Journalism", (pg. 113-122) Rowman & Littlefield Publishers, Inc., USA 2003, Published in Anadolu Bil Professional School Of Higher Education Journal, Fall 2012- (Translated Article From English to Turkish) (pp.35-42).
2012	Atli, Dincer, "Yetenek Yönetimi Yaklaşımı ve İşletmeler Açısından Önemi", ("Talent Management Approach and Its Importance for Companies") II. Symposium On Human Resources Development Activities in Tourism Industry, Akdeniz University Press. Proceedings Book (pp.227-235).
2011	Atli, Dincer, "Sosyal Medyada İşveren Çekiciliği: Türkiye'nin En Beğenilen Şirketlerine Yönelik Bir Araştırma" (Employer Attractiveness on social media: Theoretical and Practical Approaches in The Most Admired Companies in Turkey.") Yeditepe University Faculty of Communications, Journal of Communication Studies / Fall 2011 (pp.113-135).
2010	Atli, Dincer, "Basın İşletmelerinde Yetenek Yönetimi ve Bir Uygulama" ("Talent Management in Media Companies: Theoretical and Practical Approaches") Yeditepe University Faculty of Communications Journal of Communication Studies / Fall 2010 (pp.48-65).
CONFERENCE PROCEEDINGS	
2022	Atli, Dincer, Artificial Intelligence Applications in Neuromarketing Research/Nöropazarlama Araştırmalarında Yapay Zeka Uygulamaları, Üsküdar University, Faculty of Communication, 10th International Communication Days Communication Studies in the Digital Age Symposium - 16-18 Mayıs 2022 (International Conference-Turkish Language)

2022	Atli, Dincer, Employer Attractiveness Through Career Websites: An Artificial Intelligence Based Eye Tracking Research On "Great Place to Work" Companies in Turkey, 19 th. International Symposium Communication in the Millennium CIM 2022 (International Conference- English Language)
2022	Atli, Dincer, Analysis of Instant Delivery Applications Operating in Turkey with Artificial Intelligence Eye Tracking/Türkiye'deki Faaliyet Gösteren Anında Teslimat Uygulamalarının Yapay Zekâ Göz İzleme (Eye Tracking) Yöntemi İle Analizi, Üsküdar University, Faculty of Communication, 9th International Communication Days Communication Studies in the Digital Age Symposium - 16-18 Mayıs 2022 (International Conference-Turkish Language)
2021	Atli, Dincer, Türkiye'deki Popüler E- Ticaret Pazaryerlerinin Yapay Zeka Göz İzleme (Eye Tracking) Yöntemi İle Nöropazarlama Açısından Analizi, Üsküdar University, Faculty of Communication, 8th International Communication Days Crisis Communication in the Digital Age Symposium, May 26-28 Mayıs 2021 (International Conference-Turkish Language)
2014	Atli, Dincer, "A Conceptual Study on Employer Branding at the intersection of Marketing, Communication and Human Resources Management" V. European Conference on Social and Behavioral Sciences Baltic Institute of Humanities, St Petersburg, Russia September 11-14, 2014 http://iassr.org/conf (International Conference- English Language)
2014	Atli, Dincer, "A New Approach to Marketing: A Literature Review on Neuro-Marketing", V. European Conference on Social and Behavioral Sciences Baltic Institute of Humanities, St Petersburg, Russia September 11-14, 2014 http://iassr.org/conf (International Conference- English Language)
2014	Atli, Dincer, Gizem Akıncı, Fırat Bayır, "A Study of The The Relation Between Entrepreneurship Education And Students' Future Entrepreneurial Inclination" From "The International Conference On Entrepreneurship IEC 2014". 15 - 16 May, 2014, İstanbul Turkey, (International Conference- English Language)
2015	Atli, Dincer, "A Conceptual Study on Employee Branding Within the Context of Internal Marketing", VI. European Conference on Social and Behavioral Sciences Selçuk (Ephesus), Izmir, Turkey February 5-7, 2015 www.iassr.org
2015	Atli, Dincer, An Investigation of the Dialogical Communication Capacities of Turkish GSM Companies' Career Web Sites", VI. European Conference on Social and Behavioral Sciences Selçuk (Ephesus), Izmir, Turkey February 5-7, 2015 www.iassr.org (International Conference- English Language)
2015	Atli, Dincer, -Corporate Social Responsibility Practices and Corporate Reputation in Turkish Media Industry, 2 nd Global Conference of International Human Resource Management 14 - 15 May 2015. (International Conference- English Language)
2014	Atli, Dincer, & Can, Tuncer, "Second Life in Communication Faculty Education", 12. International Symposium Communication in the Millennium, 15-18 June 2014 Eskişehir Anadolu University. (International Symposium- English Language)
2014	Atli, Dincer, "Bilgi Çağında İşletmeler Açısından Bilgi Yönetimi ve Stratejik Önemi"; ("Knowledge Management in The Knowledge Age and Its Strategic Importance For Companies") Akademik Bilişim 2014 -, February, 5 - 7 2014, Mersin Üniversitesi. (National Symposium)

2015	Atli, Dincer, - "Business Models for Social Media: The Example of Facebook" VII. European Conference on Social and Behavioral Sciences Bucharest, Romania June 11-13, 2015. (English Written International conference proceeding)
2015	Atli, Dincer, - "Web 3.0 in Marketing Communications", VII. European Conference on Social and Behavioral Sciences Bucharest, Romania June 11-13, 2015. (English Written International conference proceeding)
2015	Atli, Dincer, -Corporate Social Responsibility Practices and Corporate Reputation in Turkish Media Industry, 2nd. Global Conference of International Human Resource Management 14 - 15 May 2015. http://lser.la.psu.edu/ihrm/IHRMconference (English Written International conference proceeding)
2015	Atli, Dincer, & Vidovic, Maja, Communicating Corporate Social Responsibility on The Web- A Content Analysis of Annual and Sustainability Reports In World's Best Multinational Workplaces, 2-4 September, 18th Annual Irish Academy of Management Conference 2015, http://iam2015.exordo.com (English Written International conference proceeding)
2015	Atli, Dincer, - "Business Models for Social Media: The Example of Facebook" VII. European Conference on Social and Behavioral Sciences Bucharest, Romania June 11-13, 2015. (English Written International conference proceeding which are currently In Reviewing Process)
2012	Atli, Dincer, "Yetenek Yönetimi Yaklaşımı ve İşletmeler Açısından Önemi", ("Talent Management Approach and Its Importance for Companies") II. Symposium On Human Resources Development Activities in Tourism Industry, May 10 - 11 2012. Akdeniz University.

INDUSTRY EXPERIENCE

2007-2008	Human Resources Specialist in Employee Experience Division, Turkcell/Global Bilgi A.Ş (Global System for Mobile Communications Company, Leader in Turkey) Istanbul, Turkey
2002-2006	Customer Representative, Turkcell/Global Bilgi A.Ş (Global System for Mobile Communications Company, Leader in Turkey) Istanbul Turkey
2002	Intern, "Medialand" Advertising and Public Relations Agency, Istanbul Turkey
2001	Capitol/Burston Marsteller Strategic Communication Consultancy, Istanbul Turkey

TEACHING EXPERIENCE

Üsküdar University, Istanbul, Turkey

- Neuromarketing 2017-2023
- Neuromarketing in Advertising and Public Relations 2022-2023 (Postgraduate Course)
- Entrepreneurship and Project Culture 2016-20123
- Corporate Social Responsibility 2023
- Graduation Thesis I-II 2015-2023
- Advertising Psychology 2021-2023
- Talent Management 2016-2023 (Fall)
- Storytelling in Advertising 2018-2019
- Elocution and Diction 2018-2019
- Brand Management 2016 (Fall)
- Communication Law 2016 (Fall)
- Communication Skills 2016 Fall

- Social Media and Viral Marketing Erasmus 2016 Fall
- Brand Management 2016 Erasmus (Fall)
- Communication Skills 2013-2016 Fall
- General Management 2013
- Training and Communication Skills in Occupational Health and Safety 2013 (Postgraduate Course)
- Organisational Psychology 2016-2017 (Erasmus Course)
- Organisational Psychology 2016-2017 (Erasmus Course)
- Viral Marketing 2016-2017 (Erasmus Course)
- Brand Design and Management 2016-2017
- Effective Speaking and Communication Techniques 2018-2019
- Human Resources Management 2020

Istanbul Aydın University & Anadolu Bil Vocational College, Istanbul, Turkey

- Total Quality Management Oriented Human Resources Management (MBA Program) 2013 Spring
- Management 2013 Spring
- Human Resources Management 2010-2011-2012-2013 Spring-Fall
- Advertising 2013 Fall
- Contemporary Management Techniques (MBA Program) 2012 Spring
- Career and Performance Management (MBA Program) 2012 Spring
- Research Methodology (MBA Program) 2012 Spring
- Organizational Behavior 2011 Fall
- Public Relations 2010-2011-2012 Fall
- Entrepreneurship 2012 Fall
- Negotiation Techniques 2011 Fall
- Behavioral Sciences 2010 Fall

SEMINARS & COURSES COMPLETED

- E-commerce Manager Training Program (Online), Technological Transformation Education Foundation (TEKDEV) 18.05.2021-29.05.2021 60 hours
- EU COSME Program Training, 19 October 2017 Thursday Crowne Plaza Harbiye Hotel, Istanbul
- "Advanced Learning & Teaching Technologies Training" (Prof. Dr. Mümtaz Turhan Social Sciences High School Conference Hall, Istanbul Bahçelievler, Dr. Wyatt Woodsmall 9-10-11 October 2016)
- English Presentation Techniques (History and Culture Association-Timotheus Hallam-2013)
- Coaching (TIBFU Turkey International Business Friendsip Union- Wayne Deeth-2012)
- Presentation Skills in English (Tarih Kültür Derneği, Istanbul,2013)
- NLP Master Practitioner (NLP Academy Turkey- Taşkın Köksalan,Istanbul 2013)
- Innovation and Creativity Techniques (Tarih Kültür Derneği, Halil Çalışkan, Istanbul,2013)
- Store Leaders Academy (Sinan Ergin-Asemble Sharaton Hotel Istanbul 2011)
- Cross-Border Innovation (Harvard University- Prof. Dr. Iris Berdrow, Boston MA.,2011)
- Introduction To Psychology (Harvard University- Prof. Dr. Adam Wenzel, Boston MA ,2011)
- Trainers Training (TMI Türkiye- Teoman Pakman, Rengin Pakman, Istanbul, 2011)
- Personal Brand (Dr. Selçuk Tuzcuoğlu-Gelişim Platformu, Istanbul, 2010)
- Coaching Skills for Leader Managers (Adler Coaching-Elginkan Vakfi, Istanbul, 2010)
- Future's Business Models (Bahçeşehir Üniversitesi, Istanbul,2009)
- Facilitation Skills (İş Kavramları- Zeynep Kurmuş, Istanbul, 2008)
- Empathic Communication and Behavior (Future Leaders- Dr. Güray Sabit, Istanbul, 2008)
- NLP Practitioner (NLP Academy Turkey- Taşkın Köksalan, Istanbul ,2008)
- Advanced Excel Training (Bilge Adam-Kerim Bağrıyanık, Istanbul, 2007)
- Time Management (Turkcell Akademi- E-Learning, , Istanbul, 2006)
- Advanced Sales Techniques (Ufuk Koç Eğitim Danışmanlık, Istanbul, 2005)
- Effective Speaking (Turkcell Akademi, Istanbul ,2005)
- Brand Culture (Turkcell Akademi, Istanbul, 2005)
- Developing Customer Loyalty (Turkcell Akademi, Istanbul, 2004)
- Sales and Persuasion Skills on Telephone (Turkcell Akademi, Istanbul, 2003)
- Solve to Customer Complaints (Turkcell Akademi,, Istanbul, 2002)
- Customer Relations (Turkcell Akademi, Istanbul, 2002)
- Basic Graphics Programs (Ahenk Grafik Eğitim Merkezi, Istanbul, 2002)

MEDIA COVERAGE

2023	TRT Radio, Ailece Program, Prepared by Mutlu Füsun Küçük, Interviewed about Talent Management 28.08.2023, 10:05-11:00 (Guest Speaker)
2021	TRT Radio, Ailece Program, Prepared by Mutlu Füsun Küçük, Interviewed about Talent Management Emotional Intelligence 09.11.2021, 10:05-11:00 (Guest Speaker)
2021	TRT Radio, Ailece Program, Prepared by Mutlu Füsun Küçük, Interviewed about Talent Management Emotional Intelligence 27.07.2021, 10:05-11:00
2021	TRT Radio, Ailece Program, Prepared by Mutlu Füsun Küçük, interviewed about How Should Friendship Relationships Be in Business Life? 21.06.2021, 10:05-11:00
2021	Üsküdar University Sufi Institute Broadcast Program, Interviewed with Dr. Eylül Yalçinkaya Instagram Live Broadcast, about Communication 18.01.2021
2016-2022	Presenter at Uskudar University Television Channel, Programme Name: Talent and Success.
2017	Presenter at Uskudar University Television Channel, Programme Name: Populer Neuroscience Programme

2015	Kariyer.Net Dergi (National Popular Human Resources Journal) My interview given about "Human Resources" "İK Değişim Ajanı Olmalı" was published in the journal of Kariyer.net/Kariyer dergi April 2015 issue.
2015	Hürriyet İK (weekly National Newspaper's HR & Career Supplement) "Şirketler Kritik Yetenekler Arıyor." My interview given about Critical Talents, January 25th 2015
2014	Interviewed about Personal Talent Management, for Gülşah Altuntecim Çağatay's Book named "Başarılı ve Mutlu İnsan Yetiştirme Sanatı", http://www.dr.com.tr/kitap/basarili-ve-mutlu-%C4%Bınsan-yetistirme-sanati//egitim-basvuru/kisisel-gelisim/urunno=000000632867
2014	Turkish Airlines, Sivil Havacılar Dergisi (National Popular Aviation Journal) , "Havayolu İşletmeciliğinde Yeteneği Kanatlandırmak" My interview given about Talent Management on Aviation Industry , October 2014 Issue
2014	Marketing Türkiye-Pi Dergisi, (National Popular Marketing Journal) "Pazarlamada Yeni Bir Vizyon Nöro Pazarlama" March 2014 issue.
2015	My book named "Talent Management" which was the first of its kind regarding Talent Management in Turkey being sold by http://www.amazon.com/Yetenek-Yonetimi-Dincer-Atli/dp/6055299089
	Ulke TV, Hayat Tercihtir, TV Program regarding Talent Management (Speaker)
	Ulke TV, Hayat Tercihtir, TV Program regarding Uskudar University's planned Talent Management Master Program (Speaker)
2013	
2013	TRT Correspondent Selin Şanlı, "Yeni Çağ Kendine Yatırım Yapma Çağı", National News Blog" " http://www.selin-news.it/?tag=dr-dincer-atli
2012	Bloomberg HT TV, Finans Café, "Yetenek Yönetimi ve Rekabet" 27.07.2012 http://tvarsivi.com/istanbul-aydin-universitesi-ogr-uyesi-yrd-doc-dr-dincer-atli-ile-yetenek-yonetmi-ve-rekabet-ile-ilgi-27-07-2012-izle-i_2012070802971.html , Interview regarding "Talent Management" and his Talent Management Book (Speaker)
	Kanal T-TV, T- Art TV Program, Presentation of own book regarding Talent Management (Speaker)
2012	
2012	Hürriyet İK (Weekly National Newspaper's HR & Career Supplement) "Yeteneği yönetmek yetenek ister." March 19th 2012 http://hursiv.hurriyet.com.tr/goster/printnews.aspx?DocID=20158386 , "Talent Management" News File and Interview on my book "Talent Management"
2012	METU (Middle East Technical University), "Yetenek Çağında Yetenek Yönetimi" GLOKAL Journal 2012, issue:32 (p.42-43), Popular Management Journal http://www.ba.metu.edu.tr/~manclub/yayinlar/glokal/glokal23/index.html
2012	Haberturk İK Eki&Kariyer.net, Weekly National Newspaper's HR & Career Supplement and Web Portal, "Kuruma Değer Kazandıranlar Terfi Alıyor" http://www.dijimecmua.com/kariyer/6786/index/1284315_yonetim-danismani-dr-dincer-atli-iliski-yonetiminin-onemi/ August 2012 Interviewed about "Talent Management"
2012	Yenibiris.com, National Popular Human Resources Journal and Webportal "Yetenek Yönetiminin Kitabı Yazıldı" Jul 2nd 2012 http://www.yenibiris.com/HurriyetIK/Oku.aspx?ArticleID=12060
2012	Secret CV, National Popular Human Resources Journal, book launch of own book 'Talent Management', Jul 2012
2012	HR Dergi, National Popular Human Resources Journal, September 2012 http://www.hrdergi.com/tr/dergi/hrdergi-arsiv/2012.aspx , book launch of own book 'Talent Management'
2012	"Radikal", National Newspaper, Yetenek Yönetimi , Jul 2012 book launch of own book 'Talent Management'

2012	"Vatan", National Newspaper, book launch of own book 'Talent Management', Jul 2012
2012	Techno-Labs.com, Teknoloji Sektöründe Yetenek Yönetimi, My Interview Given About "Talent Management" http://www.youtube.com/watch?v=u_gSSNoXmbU 2012
2012	"Yeteneği Yönetmek Yetenek İster.", Interviewed about Talent Management, Burcu Özçelik, National Populer HR Blog, http://burcuozcelik.wordpress.com/page/6/
2012	"Yetenek Yönetimi", National Popular HR Blog, My Interview Given About Talent Management, http://www.yetenek-yonetim.com/yetenek-yonetimi-dr-dincer-atli/
2011	"Kariyerist", National Popular Human Resources Journal, "Yetenek ve Yetenek Yönetimi", issue: 1 / 2011, p.13. kariyer.istanbul.edu.tr/bulteni.pdf , Interviewed about "Talent Management"
2012	"Yaşam Dergisi", İstanbul Chamber Of Certified Public Accountants' National Popular Journal, "İş Arayan Çok Yetenekli Yok "
2011	Genç Beyin Dergisi, National Popular Self Help Journal, "Başarıda Zekâ ve Yeteneğin Rolü nedir?" 2011 http://www.superbeyin.net/
2011	Genç Beyin Dergisi, National Popular Self Help Journal, "Güçlü Yönlere Odaklanmak" 2011 http://www.superbeyin.net/
2010	Expo Channel, Expo Business TV Program, My Interview Given About "Personal Talent Management" (Guest Speaker)
2010	TRT 1 Radio, Renkli Anlar Radio Program, Interviewed about Talent Management (Guest Speaker)

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PRESENTATIONS

- Üsküdar University, Faculty of Communication, 9th International Communication Days Communication Studies in The Digital Age Symposium- 16-18 May 2022, 27th Session, Vice Chair, Digitalization and Social Transformation Title, Tuesday 17 May 2022 14:00-15:45
- Üsküdar University, Faculty of Communication, 9th International Communication Days Communication Studies in The Digital Age Symposium- 16-18 May 2022, 27th Session, Session Chair, 18 May Wednesday 13:00-14:45
- 2nd of the Personal Development and Communication seminars of the Okuyan University-Okuyan High School project "Body Language Keywords 04.06.2021 18.00-20.00 Zoom
- 2nd of the Personal Development and Communication seminars of the Reading University-Reading High School project "Success Conference, 05.11.2021 18.00-20.00 Zoom
- Digital Brain Summit Speaker Within the scope of Üsküdar University and Üsküdar Municipality's Social and Scientific Cooperation Protocol. Presentation title: Understanding Human in the Digital World 06.03.2019
- Üsküdar University Neuro Start Up Days Speaker, Topic Illusionary Marketing
- Presentation on Positive Communication with Gifted Children within the scope of "National Talent and Mentor Network" Project 2017
- KOSGEB Entrepreneurship Training Presentation 2017
- International Talent Management Association (UYUD) Founded. 24.07.2017 Hand in Hand with Young People for Social Enterprise in Ahi Culture. Ministry of Youth Üsküdar University Project Opening Presentation 2017 December
- Young Enterprise Summit Kosgeb & University Certificate Ceremony (with Parge) 24.10.2017
- Neuromarketing Summit Moderator 2017
- Üsküdar University, Faculty of Communication, 9th International Communication Days Communication Studies In The Digital Age Symposium- 16-18 May 2022, 27th Session, Vice Chair, Digitalization and Social Transformation Title, Tuesday 17 May 2022 14:00-15:45

- Üsküdar University, Faculty of Communication, 9th International Communication Days Communication Studies In The Digital Age Symposium- 16-18 May 2022, 27th Session, Session Chair, 18 May Wednesday 13:00-14:45
- Üsküdar University, Faculty of Communication, 8th International Communication Days Crisis Communication in the Digital Age Symposium, May 26-28, 2021 Session Chair
- "Talent and Success" Presentation, Bakırköy Cem Karaca Kültür Merkezi, İstanbul Metropolitan Municipality Career Days, İstanbul, 2016
- "Talent and Success" Presentation, Ümraniye Kültür Merkezi, İstanbul Metropolitan Municipality Career Days, İstanbul, 2016
- Toastmasters Meeting Guest Speaker, Toastmasters State College PA, USA 2015
- "Managing Talent" Penn State Turkish Student Association, Penn State University, University Park, State Collage, Pennsylvania 22 April 2015
- "Employer Attractiveness" Inaugural Speaker Series Seminar for Center for International Human Resource Studies (CIHRS), Penn State University, University Park, State Collage, Pennsylvania 26 February 2015 <http://lser.la.psu.edu/ihrm/speaker>
- "Knowledge Management and Strategic Importance for Businesses in the Information Age" , Mersin University Academic Informatics Congress Paper Presentation, Mersin February 1-4, 2014
- A Study of the Relation Between Entrepreneurship Education and Students' Future Entrepreneurial Inclination, International Conference on Entrepreneurship IEC 2014, İstanbul Aydın University, International Proceeding, May 15-16, 2014
- International Communication Days Summit, 3rd April NeuroMarketing Summit, 4th April Communication Oriented Talent Management Summit- 3-4 April 2014 Üsküdar University
- "New Searches in Human Resources: Talent Management", Peryön South Marmara Bursa 12th Human Resources Summit Presentation, May 15-16, 2014
- İstanbul Commerce University, 9th Management Days Summit, New Searches in Management; "Talent Management" Friday, May 2 İstanbul
- Self and Team Analysis Guide for Sales Managers-Maslak Sheraton Hotel Edu Plus Sales Summit Presentation, May 21-22, 2014
- International Communication Days, Chair, 3th April Neuro Marketing, 4th. April Communication Focused Talent Management Summit- 3-4 Nisan 2014, Üsküdar University
- Toastmasters Meeting Guest Speaker, Toastmasters State Collage PA, USA
- Talent Management", Peryön South Marmara 12. nd Human Resources Summit, Presentation, 15-16 Mayıs Bursa 2014
- New Approach on Management: Talent Management", İstanbul Commerce University, 9th. Management Days Summit, Presentation, 2 May İstanbul
- Satış Yöneticileri İçin Kendini ve Ekibini Analiz Rehberi-Maslak Sheraton Hotel Edu Plus Satış Zirvesi Sunumu, 21-22 Mayıs 2014
- The importance of Knowledge Management, Mersin University, 5th-7 th. February, Mersin, 2014
- The Importance of Talent Management, Presentation, Peryön Güney Marmara (HR Association), 15-16 May Bursa, 2014
- "Interview Techniques", Civil Engineers Club, Career Days, Süleyman Demirel University, Isparta,2013
- "Personal Talent Management" Presentation, Human Resources Club, Career Days, Sakarya University, Sakarya, 2013
- "Personal Talent Management" Presentation, İstanbul University, Career Development Center, İstanbul, 2013
- "Career and Personal Talent Management" Presentation, Bakırköy Cem Karaca Kültür Merkezi, İstanbul Metropolitan Municipality Career Days, İstanbul, 2013
- "Career and Talent Management" Presentation, Karacabey, Girls Vocational School, Bursa, 2013
- "Personality Types" Presentation, Software Engineering Club, Career Days, İstanbul Aydın University, İstanbul, 2013
- "Engagement" Presentation, Tablet Seminerler/Eğitim, İstanbul, 2012
- "Leadership Skills" Presentation, (Aras Kargo/ İstanbul Aydın University), İstanbul, 2012
- "Talent Management's Importance for Companies", Paris Turkish Business Man Association 2013
- Microsoft Turkey Startup Weekend Workshop, "Hedefim Var" Project Presentation
- "Career and Talent Management" Presentation, Trakya University, Career Days, Edirne, 2011
- "Talent Management" Seminar, Cambridge College, Boston/ Massachusetts, 2011

- “Talent Management” Seminar, Turkish Cultural Center Boston-/Massachusetts 2011
- Marmara Rotary, “Talent Management” Presentation, 2011
- “Talent Management” MBA Seminar Presentation, Trier University Umwelt Birkenfeld Germany 2011
- “Mobbing” Presentation, Governorate of İstanbul, İstanbul, 2011
- Entrepreneurship Talent Management” Presentation, Arel University /Gelişim Akademi, İstanbul, 2011
- “Personal Talent Management” Presentation, İstanbul Üniversitesi Career Development Center, İstanbul, 2011
- “Leadership Skills” Presentation, Medical Career Days - Çapa Medical School, İstanbul University İstanbul, 2011
- “Employer Branding” Presentation, Branding Conference, İstanbul Aydın University, İstanbul, 2010
- “Talent Management” Presentation, Ali Emiri Kültür Merkezi, Fatih, İstanbul Metropolitan Municipality 12. Career Days, İstanbul, 2010
- “Talent War and Personal Talent Management” İstanbul Aydın University V. Career Days 2010
- Individual Talent Management” Presentation, Bahçeşehir University, İstanbul, 2010
- Individual Talent Management” Presentation, İstanbul University, İstanbul, 2010
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CONSULTANCIES AND PROJECTS

- Connectome Neuromarketing Company R&D and Innovation Project 2023
- Erasmus Erasmus+ Teaching Mobility Programme, Universidade de Santiago de Compostela, İspanya April 2023
- Erasmus Erasmus+ Teaching Mobility Programme, FAM Fakülteta Za Medije, Slovenia April 2022
- Hidden Champions of Turkey - Turkey Coordinator of Turkey's Hidden Champions Companies Research Updated Survey Of "Hidden Champions" In Central, Eastern and South-Eastern Europe, CEEMAN The International Association for Management Development in Dynamic Societies, Co-Researcher Dr. Nebiye Yaşar 2021
- Paradigm Shifts within the Communication Realm, Research Project (Researcher) EU Project ID:2020-4-00304 <https://euscp.org/Gor.php?Pass=mtpjDtllypmSgsxTXd2oi> Co-Investigator Assoc. Prof. Dr. Çiğdem Yazıcı, 2021
- Reading University-Reading High School” Project, Üsküdar University Ministry of Youth and Sports Projects, Coordinator: Dr. Hale Yaylalı, Academic Consultant 2021
- Tell Me a Tale, Don't Have a Virus in It / Pomegranate Tales Dr. Lecturer. Coordinator: Dr. Nebiye Yaşar EU Sivil Düşün Program, Academic Consultant 2021
- Project Name Executor Coordinating Organization
- Şehri Nuh Women's Initiative Palace Prof. Dr. Mehmet Emin Erkan Şırnak University, Academic Consultant, 2021
- Connectome company founder, KOSGEB New Entrepreneur Support Coordinator, 2018
- Erasmus Erasmus+ Teaching Mobility Program West University of Timisoara, Faculty of Political Sciences, Philosophy and Communication Sciences Romania, April 2018
- Yetenek Kahve Project, Ministry of Youth and Sports, 2018
- Erasmus Teaching Mobility Programme, Karkonosze College in Jelenia Góra Poland Department of Journalism and Social Communication, April 2017
- Made an interview with Drew Houston co-founder and CEO of Dropbox, 2015
- SHRM Mentor at SHRM Mentorship Program 2015, USA
- Sesleriniz Sesiniz Gücümüz Geleğimiz EU Project, Academic Consultant (Awarded and completed)
- Social Rhythm and Cultural Awareness Project for Romany Youth, Prime Ministry Presidency for Turks Abroad and Related Communities (YTB) Academic Consultant, Germany, Edirne, Çanakkale, Bursa, İstanbul, Academic Consultant, 2016,
- Social Entrepreneur and Democratic Youth. Turkish Ministry of Youth, Academic Consultant, 2017
- Social Rhythm project for Confident, Productive and Invasive Young People 2016
- Social entrepreneurship in Ahilik Culture. Turkish Ministry of Youth, Üsküdar University Academic Consultant
- Çanakkale Art and Culture Village Project. Academic Consultant, 2016
- The German and Turkish Youth Bridge, “Together to the Future Project” Academic Consultant, 2016
- 2219- Overseas Postdoctoral Research Fellowship Program, TÜBİTAK-Postdoc Penn State University

- Made an interview with Deborah Liverman, Career Center Director of Massachusetts Institute of Technology (MIT), 2011
- Made an interview with Professor Peter SENGE, MIT Sloan School of Management, 2011
- Microsoft Turkey Startup Weekend Workshop “Hedefim Var” Project 2011
- Turkish Labor Agency (İŞKUR) “Call Center Professional Training Program” 2010-2012
- “Branded Cities Project”, Management Consultant and Communications Coordinator 2010
- Junior Chamber International (JCI) JCI@Leaders Project Director 2010
- Marmara University Career Center Project 2009

MEMBERSHIPS IN PROFESSIONAL ORGANIZATIONS

- İstanbul University Career Development Center Advisory Board Member
<http://kariyer.istanbul.edu.tr/>
- İstanbul Toastmasters Public Speech Club Member www.toastmasters.org