

Eda Azap Öztemel
İstanbul, 34862

2. **Date of Birth** : 02.12.1992
3. **Title** : Lecturer
4. **Education Status** : PhD (Candidate)
5. **Working at** : Simularge Technologies

| Degree | Field of Education | University | Year |
|--------------------------------|--------------------------------------|---------------------------|--------------------|
| Bachelor's level | Television Reporting and Programming | İstanbul Bilgi University | 2015 |
| Master | Marketing Communication | İstanbul Bilgi University | 2019 |
| PhD | New Media and Communication | T.C. Üsküdar University | Dissertation Stage |
| Second University Without Exam | Web Design and Coding | Anadolu University | 2022 |
| Pedagogical Formation | Radio, Cinema and Television | İstanbul University | 2018 |

6. Publications

Orcid: [https://orcid.org/ - 0000-0002-3218-2078](https://orcid.org/0000-0002-3218-2078)

The Rise Of Audio-based Communication Technologies:

A Research On Podcast, Clubhouse And Audiobook
Applications Nişantaşı University Journal of Social Sciences 2023-01-02
| Journal article DOI: 10.52122/nisantasisbd.1114873

Experiencing Digitized Cultural Spaces:

The Example of the Ministry of Culture's Virtual Museum
CIDA International 2022 2022-10-15 | Conference abstract

Quantitative Analysis on Doctoral Theses in the Field of Advertising in Turkey Between 2000-2021 - 9th International Communication Days - Communication Studies in the Digital Age 2022-05-16 | Conference abstract

"Digital Forms of Games 2" ISBN 978-625-7606-55-4

2022-04-01 | Book chapter "The Role of Digital Games in Marketing and Advertising Strategies"

Constructing Utopia and Dystopia in Cinema: An Analysis of the Film "Ready Player One" - 3rd International Cinema and Youth Congress
(ICAY 2021) 2021-11-12 | Conference abstract

Analysis of Femicide News within the 'Monument Counter' Platform
Beykent 4th Communication Days - 2021-06-01 | Conference abstract

Crisis Management of Brands: Changing Advertising Strategies During the Pandemic Period - 8th International Communication Days Symposium on Crisis Communication in the Digital Age - 2021-05-28 | Conference abstract

Spiders and Starfish: Self-Assessments on Slacktivists' Activism Activities
CICMS2021 - Conference on Cultural Informatics, Communication, and Media Studies
2021-05-20 | Conference abstract

8. Membership in Scientific and Professional Organizations

- Communication Research Association
Student Evaluator

Turkish Chess Federation (TSF)
Licensed - Level 1 Coach and Candidate Referee

9. Previous Employers/Companies/Organizations

| Company Name | Duty term | Title |
|------------------------|-------------------------|---|
| Simularge Technologies | Feb.12 | BTB Content Management Senior Specialist |
| MLP Care | 04.08.2018 - 14.02.2024 | Corporate Communication and Brand Management Specialist |
| İstinye Universty | Spring Term 2023 | Faculty of Communication - Course, Corporate Social Responsibility and Communication |