

CURRICULUM VITAE

Name& Surname: Ayfer USTABAŞ

E-mail: ayfer.ustabas@istinye.edu.tr

ORCID: <https://orcid.org/0000-0002-6882-5530>



Area of Expertise: International Economics, International Trade, Innovation Economics, Automotive Industry, Women studies

Foreign Languages: French, Galatasaray High school, Paris 1 Panthéon-Sorbonne
English, Boğaziçi University, Yökdil: (97.5/100)

Education:

Degree	Department	University	Year
Associate Professor	FEAS/International Economics	Inter-university Council	2022
Doctorate	International Economics	Marmara University	2013
Master	International Economics & Development Economics	Paris I-Panthéon Sorbonne, France	1994
Undergraduate	Economics	Boğaziçi University	1993

Master Thesis/ Name and Advisor: Les privatisations en Turquie (1994) Thesis Advisor: Prof. Duc Loi PHAN

Doctorate Thesis and Advisor: Micro and Macro Effects of Electric Cars (The Case of the Turkish Economy), (2013) Thesis Advisor: Prof. Dr. Müfit AKYÜZ

Administrative Duties:

Title	University	Year
Director	Istinye University/ Center of Economics and Political Studies	September 2022-
Head of Department	International Trade and Finance (EN) / Beykent University	September 2021- July 2022
Head of Department (Economics)	Graduate School of Education / Beykent University	2017-February 2021
Head of Department	Economics (TR) / Beykent University	2017-February 2021

Academic Duties:

Title	University	Year
Associate Prof. Doctor	Istinye University FEASS/Economics (EN)	13 March 2023-
Assistant Prof. Doctor	Istinye University FEASS/Economics (EN)	1 September 2022- 2023
Assistant Prof. Doctor	Beykent University FEAS/Int. Trade and Finance (EN)	2 March 2015- 4 August 2022
Assistant Prof. Doctor (P.T.)	Bilgi University Faculty of Management/ Economics	September 2013-2023
Lecturer (P.T.)	Galatasaray University FEAS	September 2013-2015

Thesis Supervised:

Thesis Degree	Thesis Name	Year	Student Name
Master	The Role of Corporate Identity on Brand Legitimacy: Case of an Automotive Company	2021	Selin Şahiniz
Master	Unemployment and Inflation Effects on Economic Growth in Turkey	2021	Eren Pektaş
Master	The Relationship Between Renewable Energy Consumption, Non-Renewable Energy Consumption, Economic Growth and Carbon Emission: An Empiric Study on 17 Selected EU Countries	2020	Büşra Uğurlu
Master	Private Security Service Quality Perception on Airport Employees	2019	Hasan Söker
Master	The Effects of Talent Management on Employee Performance	2019	Tuğba Bozboğa
Master	Importance of Bank Assurance at Turkish Insurance Sector	2019	Halil Emin Babalıoğlu
Master	International Market Entry Strategies: Research on Customer Satisfaction in Franchising in Milas	2019	Mustafa Mert
Master	Demand Survey on Environmentally Friendly and Innovative Cars: Example of Bodrum	2019	Kübra Kul
Master	Corporate Division Practices and Tax Dimension	2019	Adem Çağatay Yaşar
Master	The Effects of Environmental Elements on the Motivation of Private Sector Employees in Marmara Region	2018	Gülin Kızılırmak
Master	The Effects of Sponsorship Activities on Brand Awareness Globalization in Civil Aviation Sector: Evidence from Turkey	2018	Okan Kale
Master	The Impact of In-Service Training on Professional Satisfaction of Health Workers	2017	Fatma Soyer
Master	The Relationship Between Intimidation and Organizational Silence: A Study on Energy Sector	2017	Harika Dinçer
Master	The Effects of Ethnocentric Tendencies on Purchasing Behavior	2017	Aybike Bulut
Master	A Study on Organizational Justice, Occupational Satisfaction and Organizational Commitment Among Medical Doctors and Nurses Working in the Hospitals Subordinated to General Secretariat of Istanbul Cekmece Region	2017	Nurgül Özkan
Master	The Effects of Occupational Choice Factors on Job Satisfaction: A Study in a Public Institution	2016	Canan Altın

Undergraduate and Graduate degree Courses Lectured in the Last Two Year:

Academic Year	Term	Course Name	Hours in a week
2024-2025	Fall	History of Economics	3
2024-2025	Fall	Microeconomics 1	3
2024-2025	Fall	Microeconomics	3
2024-2025	Fall	International Economics	3
2024-2025	Fall	IPE & Emerging Markets	3
2024-2025	Spring	Macroeconomics	3

2024-2025	Spring	Microeconomics 2	3
2024-2025	Spring	Turkish Economy	3
2024-2025	Spring	Fundamentals of International Economics	3
2024-2025	Spring	Personal Finance Management	3
2023-2024	Fall	Microeconomics 1	3
2023-2024	Fall	Microeconomics	3
2023-2024	Fall	International Economics	3
2023-2024	Fall	IPE & Emerging Markets	3
2023-2024	Fall	History of Economics	3
2023-2024	Spring	Macroeconomics	3
2023-2024	Spring	Microeconomics 2	3
2023-2024	Spring	Turkish Economy	3
2023-2024	Spring	Fundamentals of International Economics	3
2023-2024	Spring	Automotive Economics	3

PUBLICATIONS:

A. ARTICLES PUBLISHED IN SSCI/ESCI JOURNALS

A.1 “The role of environmental innovation on ecological footprint in nations with high technology exports concentrations in international trade”, Özgür Ömer Ersin, **Ayfer Ustabaş**, Ojonugwa Usman, **Technological Forecasting and Social Change**, Vol. 208, 2024, 123703, ISSN 0040-1625, <https://doi.org/10.1016/j.techfore.2024.123703>.

A.2 “The effect of corporate discourses in brand awareness and legitimacy: The rhetorical analysis of an automobile brand”, Selin Şahin, **Ayfer Ustabaş**, Mine Afacan Fındıklı, **Asia Pacific Management Review**, Vol. 29, Issue 4, 2024, p. 427-440, ISSN 1029-3132, <https://doi.org/10.1016/j.apmr.2024.08.001>.

A.3 “The Nonlinear Effects of High Technology Exports, R&D and Patents on Economic Growth: A Panel Threshold Approach to 35 Countries”, Özgür Ömer Ersin, **Ayfer Ustabaş** and Tuğçe Acar, **Romanian Journal of Economic Forecasting**, Vol. 25, No.1, April 2022, p. 26-44., https://ipe.ro/rjef/rjef1_2022/rjef1_2022p26-44.pdf.

A.4 “Corporate Sustainability Initiatives in Gender Equality: Organizational Practices Fostering Inclusiveness at Work in an Emerging-Market Context”, **International Journal of Innovation and Technology Management**, Tanses Gülsoy, Ayfer Ustabaş, Vol. 16, No. 4, June 2019 1940005, p.1-34 <https://www.worldscientific.com/doi/abs/10.1142/S0219877019400054>.

B. ARTICLES PUBLISHED IN INTERNATIONAL REFEREED JOURNALS

B.1 “Does monetary policy affect automotive demand? An empirical example from Turkey”, **Ayfer Ustabaş** and Burak Buyun, **Journal of emerging economies and policy**, Vol. 9, No: 1, June 2024, p. 132-139. <https://dergipark.org.tr/en/pub/joeep/issue/80751/1440904>.

B.2 “International Trade, Foreign Direct Investment, Financial Development and Renewable Energy Supply: Panel Data Evidence from Newly Industrialized Countries”, G. Elif Yücel, **Ayfer Ustabaş** and Tuğçe Acar, **World Journal of Applied Economics**, Vol.8, No.2, December 2022, p.1-14, doi: 10.22440/wjae.8.2.X.

B.3 The Relationship Between Turkey's Steel Exports to the U.S. and the Real Exchange Rate and the U.S. Industrial Production Index: A Causality Analysis, **Ayfer Ustabaş**, Gülçin Elif Yücel, Tuğçe Acar, *Pamukkale University Journal of Social Sciences Institute*, Vol. 44, May 2021, p. 27-39. <https://dergipark.org.tr/tr/pub/pausbed/issue/62409/769422>

B.4 Inter-firm Relations Between Battery Suppliers and Electrical Vehicles Manufacturers: A Network Analysis, **Ayfer Ustabaş**, Ayşe Saime Döner, *Journal of Atatürk University Social Sciences Institute*, Vol. 24, No. 2, June 2020, p. 527-551 <https://dergipark.org.tr/tr/pub/ataunisobil/issue/55053/683305>.

B.5 Has Intra-Industry Trade Changed After Protectionism? The Case of US Automotive Industry, *Journal of Yaşar University*, Special Issue on Applied Economics and Finance, Gülçin Elif Yücel, **Ayfer Ustabaş**. Vol. 14, March 2019, p. 82-99 ISSN: 1305-970X. <https://dergipark.org.tr/tr/pub/jyasar/issue/44178/523072>.

B.6 Being Women Manager in Working Life: Issues Faced by Women Managers in Industrial and Services Sectors, **Ayfer Ustabaş**, Mine Afacan Fındıklı, *Journal of Social Sciences of Karadeniz Issue* 9, December 2017, p. 421-441. ISSN: 1309-081X. <https://app.trdizin.gov.tr/publication/paper/detail/TWpZMU16WTRPQT09>.

B.7 Micro and Macro Effects of Electric Cars (The Case of the Turkish Economy), **Ayfer Ustabaş** *Marmara University Journal of Economic and Administrative Sciences*, Vol. 1, 2014, İstanbul, p. 269-291. ISSN: 2149-1844. <https://dergipark.org.tr/tr/pub/muiibd/issue/493/4395>.

C. ARTICLES PUBLISHED IN NATIONAL REFEREED JOURNALS

C.1 Steel Companies in a Turmoil of “Trade Wars”: A View from Turkey, Armağan Gözkaman, **Ayfer Ustabaş**, Mine Afacan Fındıklı, *Beykent University Journal of Social Sciences*, Vol.: 13, No.:2, p. 6-23, December 2020. <https://dergipark.org.tr/tr/pub/pausbed/issue/62409/769422>.

C.2 Transformation in Automotive Industry and Turkey, *Çanakkale Onsekiz Mart University International Journal of Social Sciences*, **Ayfer Ustabaş**, Osman Simav, Vol. 3, No. 2, October 2018, p. 211-231 ISSN:2564-7695. <https://dergipark.org.tr/tr/pub/usb/issue/40080/476860>.

D. PROCEEDINGS PRESENTED AND PUBLISHED AT INTERNATIONAL CONFERENCES

D.1 The Impact of the U.S. Technology Decoupling from China on Intra-Industry Trade Between the U.S., China and NAFTA. **Ayfer Ustabaş**, G. Elif Yücel, *22nd International Logistics and Supply Chain Congress (LMSCM2024)* on 17-18 October 2024 İstinye University, İstanbul, Turkey.

D.2 Exploring the Influence of Environmental Awareness and Perceived Behavioral Control on Electric Vehicle Purchase Intentions: An Empirical Study from Turkey, **Ayfer Ustabaş**, Erkut Altındağ and Mehmet Tosun, *Entrepreneurship amidst 21st Century Dynamics: Business-Government Relations International conference* on 27-28 June 2024 Boğaziçi University İstanbul, Turkey.

D.3 Does monetary policy affect automotive demand? An empirical example from Turkey, **Ayfer Ustabaş**, Burak Buyun, *The 2nd International Congress on Environment, Energy, and Economics (INTEC23)* on 26-28 October 2023, Giresun, Turkey.

D.4 Battery Production During the Transition to Green Economy Era: A Network Analysis of Battery Suppliers and Electrical Vehicles Manufacturers, Ayşe Saime Döner, **Ayfer Ustabaş**, *Smart*

Economic Planning and Industrial Policy (SEPIP) Conference on 12-13 October 2023, International Balkan University (IBU), North Macedonia.

D.5 The Impact of Chip Supply Constraints on International Trade of Technological Products: A Conceptual Framework and Case Studies of Auto Industry and Electronic Commodities, **Ayfer Ustabaş**, Gülçin Elif Yücel, ***The 1st International Congress on Environment, Energy and Economics (INTEC22)*** on 20-22 October 2022, Giresun, Turkey.

D.6 The Relationship between International Trade, FDI, Financial Development and Renewable Energy: Panel Data Evidence for Newly Industrialized Countries, G. Elif Yücel, **Ayfer Ustabaş** and Tuğçe Acar, ***The 8th International Conference in Economics***, on 1-4 September 2022, Nevşehir-Turkey.

D.7 The Relationship between the COVID-19 Pandemic and Turkey's Export Performance, **Ayfer Ustabaş**-Ayşe Saime Döner, ***2nd International Social Science and Innovation Congress*** on 24-25 May 2021, Ankara-Turkey.

D.8 Impacts of Trade Wars on Automotive Industry, **Ayfer Ustabaş**, G. Elif Yücel, Proceeding of Trade Wars Summit on 9th of July 2019 in İstanbul, e-ISBN: 978-975-6319-45-1, Beykent University Publications, July 2020, No:144, İstanbul-Turkey.

D.9 Battery Wars or Collaboration: Relations Between Battery Suppliers and Automakers During the Transition to Clean Energy, **Ayfer Ustabaş**, Ayşe Saime Döner, ***9th International Conference on Leadership, Technology, Innovation and Business Management: Leadership, Innovation, Media, and Communication (ICLTIBM 2019)***, 12-13 December 2019, İstanbul-Turkey.

D.10 The Effects of Trade Wars on USA and China Manufacturing Industry Employment", G. Elif Yücel, **Ayfer Ustabaş**, ***4th International Entrepreneurship, Employment and Career Congress***, 17-20 October 2019, Muğla-Turkey, ISBN: 978-605-4397-71 6, p. 673-675.

D.11 Has Intra-Industry Trade Changed After Protectionism? The Case of US Automotive Industry, Gülçin Elif Yücel, **Ayfer Ustabaş**, ***IV. International Conference on Applied Economics and Finance & Extended with Social Sciences (ICOAEF'18)***, 28-30 November 2018, Aydın-Turkey.

D.12 The Effects of Trade Wars on China's Automotive Industry", **Ayfer Ustabaş**, G. Elif Yücel, ***4th ECOEI-European Congress for Economic Issues***, 15-17 November 2018, Kocaeli-Turkey.

D.13 The Economic Dimension of Possible Transformation in Automotive Industry: The Case of Turkey, Osman Simav, **Ayfer Ustabaş**, ***9th International Conference on Eurasian Economies***, 5-7 October 2017, ISBN: 978-9967-15-746-0 Bishkek, Kyrgyzstan, Kyrgyzstan-Turkey Manas University. p.310-319.

D.14 Corporate Sustainability Initiatives in Gender Equality: Organizational Practices Fostering Inclusiveness at Work in an Emerging-Market Context, Tanses Gülsoy, **Ayfer Ustabaş**, ***13th International Strategic Management Conference***, 6-8 July 2017- ISMC, Podgorica, Montenegro. ISBN: 978-605-86554-7-8, p.55-70.

D.15 The relationships between the female labor force participation rate and economic development: A correlation analysis for Turkey, **Ayfer Ustabaş**, Tanses Gülsoy, *8th International Conference on Eurasian Economies*, 10-12 July 2017, Beykent University, İstanbul. Beykent University Publication, No: 122, ISBN: 978-975-6319-32-1, p. 104-113.

D.16 The Effects of R&D and High Technology Exports on Economic Growth: A Comparative Co-integration Analysis for Turkey and South Korea, **Ayfer Ustabaş**, Özgür Ömer Ersin, *7th International Conference on Eurasian Economies*, 29-31 August 2016, Kaposvar University, Hungary. Beykent University Publication, no:115, ISBN: 978-975-6319-26-0, p. 44-55.

E. CHAPTERS IN INTERNATIONAL AND NATIONAL BOOKS

G.1 An Overview of the Economic Importance of Women's Labor force Participation in Turkey in *Modernization of Turkey and Atatürk in the 100th Anniversary of the Republic*, **Ayfer Ustabaş**, Mine Afacan Fındıklı (Editors: Yusuf Erbay, Mustafa Sundu, Okan Yaşar, Ahmet Gedik), November 2023, ISBN: 978-625-94062-0-6, İstinye University Publications, Istanbul Turkey, p. 85-93.

G.2 The Effects of R&D and High Technology Exports on Economic Growth: A Comparative Co-integration Analysis for Turkey and South Korea, in *Eurasian Economics*, **Ayfer Ustabaş**, Özgür Ömer Ersin, Cambridge Scholars Publishing (Editors: Selahattin Sarı & E. Ayşen Hiç Gencer) December 2020, ISBN:1-5275-5784-7. Lady Stephenson Library, Newcastle upon Tyne, NE6 2PA, UK., p. 96-123.

G.3 The Effects of Technology Monopolization on Market Power and Competitiveness of The Companies, **Ayfer Ustabaş**, in *Power from Social Sciences Perspective (Volume II)*, (Editors: Volkan Öngel, Gülşah Gencer Çelik) Gazi Publications, October 2020, ISBN: 978-625-7216-60-9. p. 143-162.

G.4 Gender Inequality in Businesses: Women Managers and Resilient Gender Norms, Mine Afacan Fındıklı, Duygu Acar Erdur, **Ayfer Ustabaş**, in *Feminist Framing of Europeanisation: Gender Equality Policies and the EU*, (Editors: Rahime Süleymanoğlu-Kürü, Firdevs Melis Cin) Palgrave McMillan, funded by the European Commission, August 2020. DOI: 10.1007/978-3-030-52770-9., p. 205-228.

G.5 The Effects of Trade Wars on China's Automotive Industry, **Ayfer Ustabaş**, Gülçin Elif Yücel, in *Dünden Bugüne Ekonomi Yazıları II*, (Editors: Ayhan Orhan, M. Rıdvan İnce, Sedanur Demir) Umuttepe Yayınları, March 2019, p.20-61.

G.6 Importance of Innovation in Automobile Industry, in *Bilgi Çağında İnovasyon*, **Ayfer Ustabaş**, (Editors: Ayşe Saime Döner, Ayşen Akyüz) İstanbul: Derin Publications, No: 0158, 2016, ISBN: 978-605-4993734, p. 95-109.

F. REVIEWER IN INTERNATIONAL AND NATIONAL JOURNALS

- **Environment Sustainability (March 2025) Article Name:** Towards a Balanced Energy Future: Coupling Renewable Energy Transition with Economic Growth in Morocco.
- **Socio Economic Planning (August 2021) Article Name:** Learning urban capabilities from behaviours. A focus on visitors' values for urban planning

- **Beykent University Journal of Social Sciences**
- **Gelişim University Journal**

G. EDITOR IN INTERNATIONAL AND NATIONAL JOURNALS

- Proceedings of the “Beykent University Trade Wars and Global Impacts Summit”, **2020** (ISBN: 978-975-6319-45-1)
- Proceedings of the “5 Days, 5 Sectors: Women Empowerment and Inclusiveness Seminar”, Istinye University publications, **2024**, (E-ISBN: 978-625-95794-1-2), <https://acikerisim.istinye.edu.tr/server/api/core/bitstreams/7ff25ab6-9889-4654-8c4b324e75452d08/content>.
- Proceedings of the “1st Interdisciplinary Student Symposium” Istinye University publications, **2025**.

H. FELLOWSHIPS AND AWARDS

- **2018- Senior Fellow**, Higher Education Academy in recognition of attainment against the UK Professional Standards Framework for teaching and learning support in higher education (with reference PR142958).

İ. MEMBERSHIP OF SCIENTIFIC FOUNDATIONS

- Turkish Economic Association (2018-....)

J. INTERNATIONAL EXPERIENCE AND PROJECTS

- **Erasmus+ Staff Mobility for Training**, Instituto Politécnico da Guarda, **Portugal, 5-10 May 2025**. Exchange of information and experience in student-cantered education in the scope of “Automotive Economics” as well as the Triple Helix Model in Higher Education and the pedagogic approaches at work.
- **ERASMUS-JMO-2025**, Module: Project Manager in “Integration of Eu Green Deal and Sustainability Principles into Turkish Automotive Sector” (SUSAUTOIND) with total score 76 (Threshold: 70).
- **ERASMUS-JMO-2025**-Project Coordinator in “Center of Excellence for EU-Turkey Integration: Trade, Industry and Sustainability” (CoEUGREENTRADE).
- **Green and Digital Silk Road” International Acceleration Program, August-November 2025**. Mentor for Innovation Economics module.

K. CONFERENCE ORGANIZATION

- **2nd Interdisciplinary Student Symposium (ISS)**, 16-17 December 2025. Istinye University. (forthcoming).
- **2025 İstinye University Conference on Women in the Workforce**, 13 May 2025, Istinye University.
- **1st Interdisciplinary Student Symposium (ISS)**, 16-17 December 2024. Istinye University.

- **5 Days 5 Sectors, Women Empowerment and Inclusiveness Seminar**, 4-8 March 2024. Istinye University.
- **Trade Wars and Global Impacts Summit**, Beykent University, June 2019.

L. BUSINESS EXPERIENCE

- **RENAULT MAİS A.Ş. — International Marketing & Sales (October 1994 – June 2008)**
Served in senior capacities across **Sales, After-Sales, Network Development, and Quality Management**, driving the company's growth and customer-focused strategies in the Turkish and international markets. Led initiatives to expand and optimize the dealer network, elevate service quality, and strengthen brand presence. Played a key role in aligning local operations with Renault's global standards, enhancing both market performance and customer satisfaction.